



Vision for the Future

ARVO
2024
May 5 – 9
Seattle

Exhibitor Prospectus
Exhibit Dates: May 5 – 8
[ARVO.org/AM](https://www.arvo.org/AM)

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Fast Facts

Warehouse Location

FREEMAN CORP
ARVO 2024 Annual Meeting
c/o Fern/Freeman
Exhibitor Name/Booth #
12610 Interurban Ave S., Suite 120
South Seattle, WA 98168

Exhibitor Online Registration

ARVO.org/Exhibitors

Exhibitor Badge Pickup

Fri., May 3 – Wed., May 8, 2024
8am – 5pm

Exhibit Hall Schedule

Sun., May 5 9am – 6pm
Mon., May 6 9am – 6pm
Tues., May 7 9am – 6pm
Wed., May 8 9am – 5:15pm

Exhibitor Move-in

Fri., May 3 8am – 5pm
Sat., May 4 8am – 5pm

Exhibitor Move-out

Wed., May 8 5:30 – 11:59pm

ARVO 2024 Important Dates

2023

- Oct. 16** Exhibitor registration opening
- Oct. 27** Applications for exhibit space must include full payment; final balance due for exhibit space
- Dec. 11** Online Exhibitor Service Manual available to exhibiting companies paid in full

2024

- March 1** Exhibit space application deadline for inclusion in ARVO Pocket Guide
- March 4** Deadline for notifying ARVO Exhibits Management of intent to use non-official contractors (EACs)
- March 8** Hotel reservation deadline
- April 3** First day to receive freight at the advance warehouse
- April 26** Last day to receive freight at the advance warehouse
- May 3 – 4** Exhibit installation (8am – 5pm)
- May 5 – 7** Exhibit Hall open (9am – 6pm)
- May 8** Exhibit Hall open (9am – 5:15pm)
- May 8** Dismantling begins 5:30 – 11:59pm



Why Exhibit at ARVO 2024

The Association for Research in Vision and Ophthalmology (ARVO) Annual Meeting is the world's leading educational and networking forum for clinicians, researchers, students and trainees in the fields of eye and vision research and science. If you are committed to advancing research into understanding the visual system and preventing, treating and curing its disorders, consider an exhibit at the ARVO Annual Meeting. The ARVO meeting is recognized as one of the top 50 medical meetings by the Healthcare Convention & Exhibitors Association.

ARVO's exhibit hall features the latest advances in eye and vision science, treatments, technology and services for scientists, researchers and clinicians.

The ARVO Annual Meeting is ideally suited for exhibitors that focus on the following:

- Clinician-scientist development programs
- Contract research organizations
- Diagnostic systems
- Digital microscope, cameras and software
- DNA analysis services
- Education/information
- Electronic health records/electronic medical records
- Imaging systems
- Medical devices
- Pharmaceuticals
- Product development devices
- Publications (book, journals, other)
- Research products, cell culture and bioassays
- Screening devices
- Surgical instruments

Applications, exhibitor registration and the Exhibitor Service Manual will be available online only at ARVO.org/Exhibitors.

43% of ARVO 2023 registrants were first-time attendees and potential new leads for your company.

Booth Rates

Commercial

\$2,950 – 10' X 10' inline booth
\$29.50 per square foot
\$900 corner fee

Non-profit

\$900 – 10' X 10' booth
\$9.00 per square foot
\$200 corner fee

Includes:

- Free WiFi internet access
- Company listing in the ARVO Annual Meeting Pocket Guide and on the event website
- Six exhibit-only and two full meeting registrations per 10' x 10' booth space purchased*

Executive Suites/Private Meeting Rooms

- Exhibitor – \$31 per square foot
- Non-Exhibitor – \$42 per square foot
- Private Meeting Rooms in the Convention Center starting at \$20,000.
- Executive Meeting Suite in the Exhibit Hall—starting at \$20,000 per meeting suite. Suites come in sizes determined by ARVO/NTP. Suites include:
 - Draped walls and exterior ID sign. The Executive Meeting Suite includes a hardwall exterior.
 - One 36" round table, 4 chairs. Executive Suite includes conference table and 8 chairs.
 - Free WiFi internet access.
 - Company description in the ARVO Annual Meeting Pocket Guide and on the event website.
 - Six exhibit-only and two full meeting registrations. Executive Meeting suite includes 12 exhibit-only and four full meeting registrations.*
 - Electric and audiovisual can be purchased for an additional charge.

*Exhibit-Only name badges do not permit admission to scientific or platform sessions. A full meeting exhibitor badge is not sufficient for presentation of an abstract as First Author. First Authors who are exhibit representatives must also register as full meeting, non-exhibitor attendees.

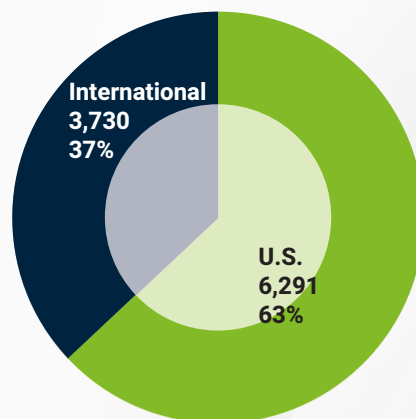
ARVO Member Demographics

(Data as of August 2023)

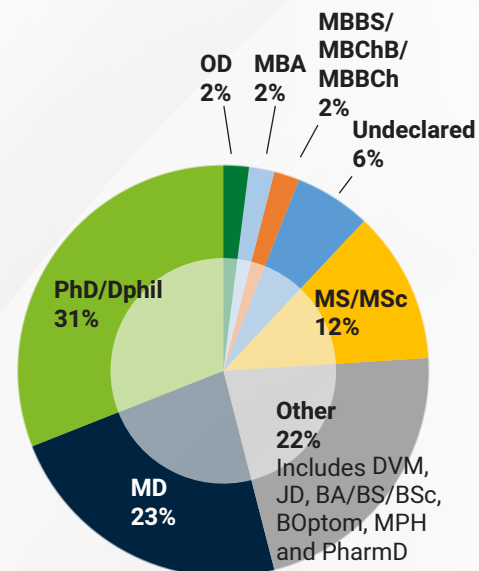
Why Market with ARVO?

- ARVO is globally-recognized and respected as a leading provider of quality content and research
- Members rely on ARVO for ground-breaking technologies and industry trends that advance their areas of research
- ARVO's Annual Meeting is the industry's premier gathering place for information exchange and networking

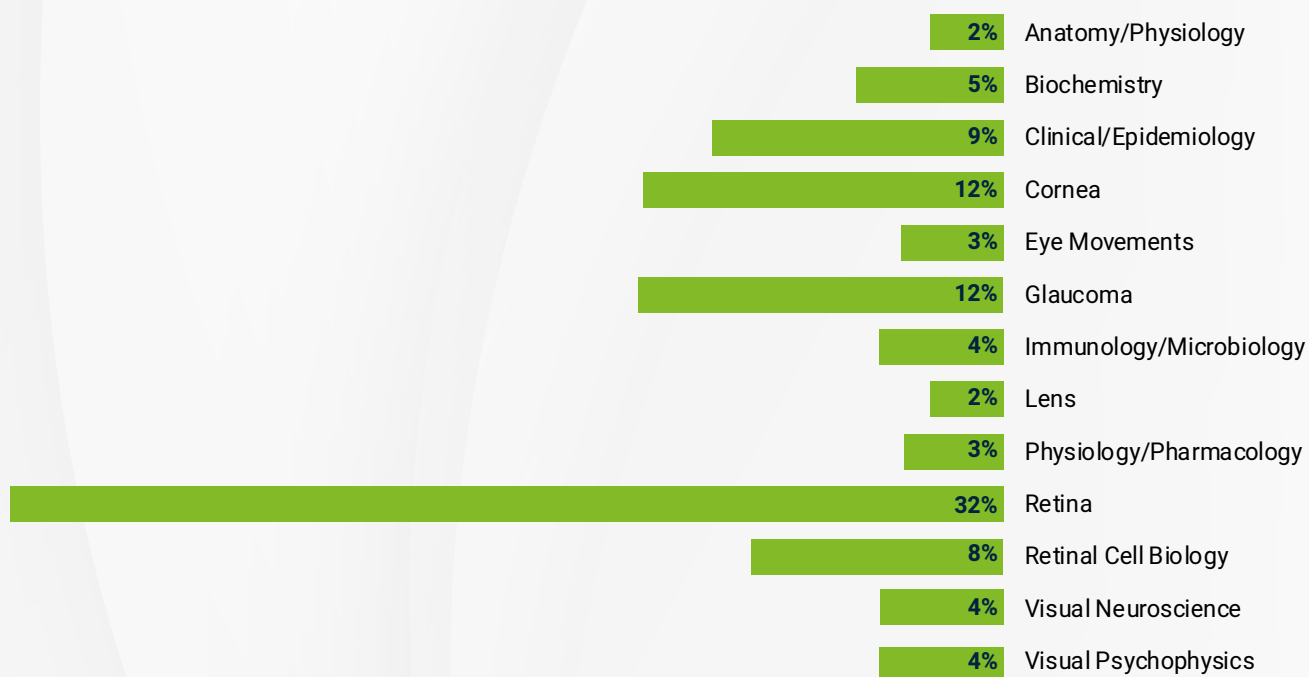
ARVO Membership



ARVO Members by Degrees

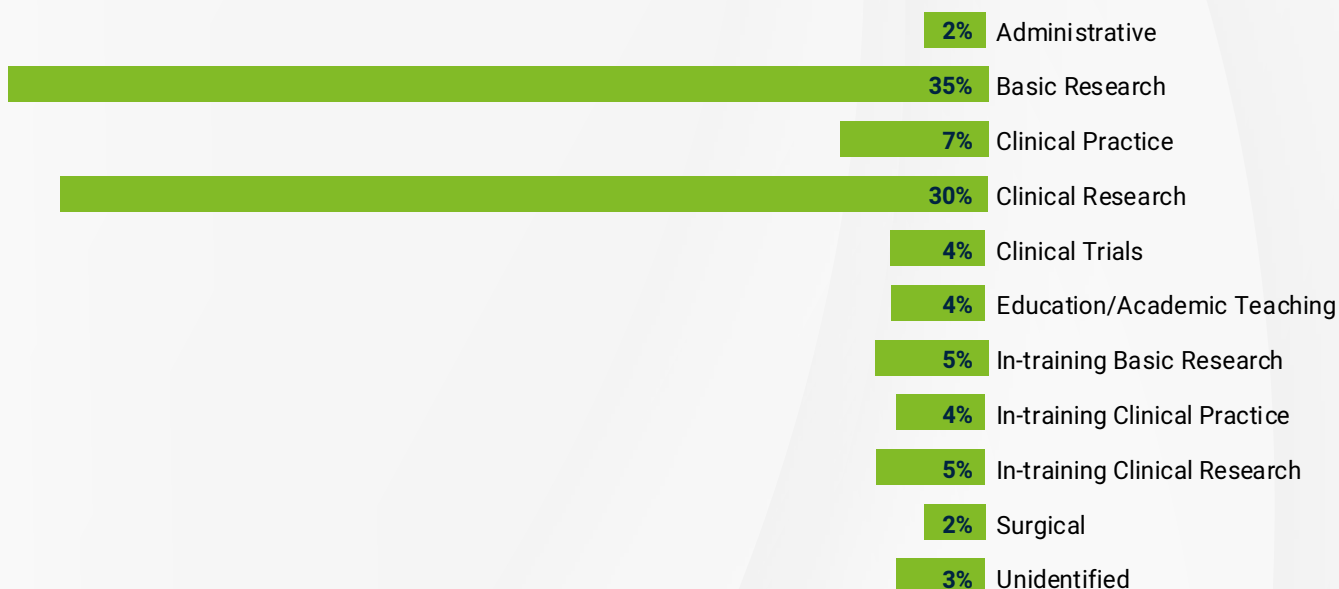


Members by area of interest



ARVO Member Demographics

Members by Professional Focus



Nearly 80% of ARVO members attend the ARVO Annual Meeting.



ARVO Meeting Demographics

The ARVO Annual Meeting is your best opportunity to market your products and services to leaders in eye and vision research from around the world.

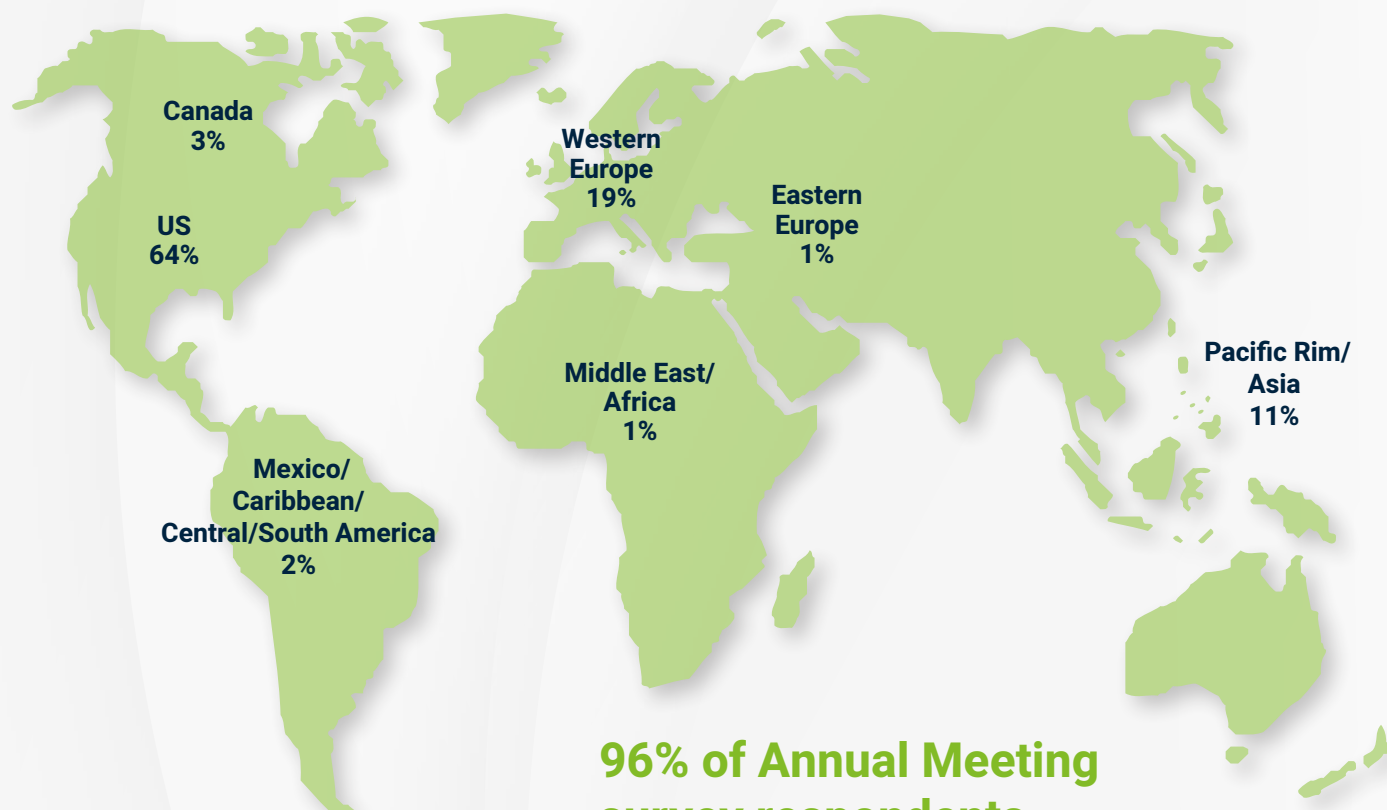
ARVO Meeting Registration Breakdown

	Registrants	%
U.S.	5377	64%
Non-U.S.	3053	36%
Total	8430	100%

*Total does not include meeting exhibitors



2023 attendees by region of residence



96% of Annual Meeting survey respondents stated they visited the Exhibit Hall.

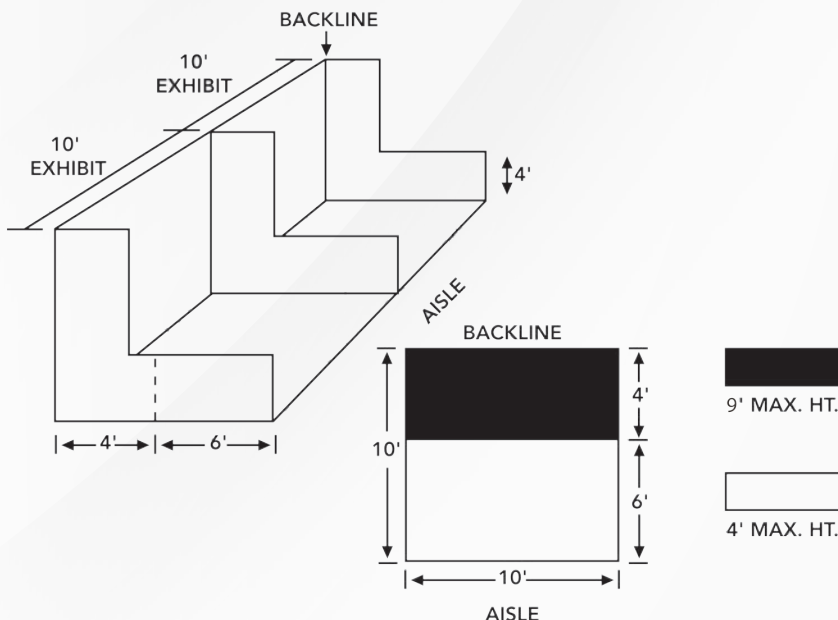
ARVO 2024 Exhibit Booth Design

ARVO 2024 will offer linear or inline booths as well as island booths in a variety of sizes to meet your needs.

Inline Booth Design

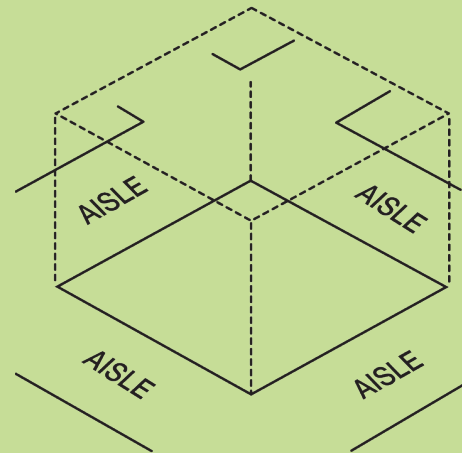
- Standard inline booths will be used. All inline booths are 10' x 10' (approximately 3.1m x 3.1m). Exhibitors may reserve up to three contiguous in-line booths. ARVO does not permit peninsula booths, i.e., two or more booths at the end of two rows facing a cross aisle, except with the purchase of a 20' x 20' booth.
- Rental includes free wireless internet access (WiFi).
- Rental includes 8' high back drapes and 36" high side drapes and a standard 7' x 44" identification sign with company name.
- All booths must be carpeted. Order forms are included in the online Exhibitor Service Manual.
- The back wall of the display is limited to 9' in height and a depth of 4'. Equipment that must be placed in the front 6' of the booth should not block the view of adjacent booths or present unattractive backdrops, e.g., computer cables.
- The aisles are the property of all the exhibitors; therefore, each exhibitor is responsible for proper flow of traffic through the exhibit area. Do not place your demonstration areas on the aisle line of your exhibit if you expect many people to congregate at one time. Leave space within your exhibit area to absorb the majority of the crowd.

Inline Booth Diagram



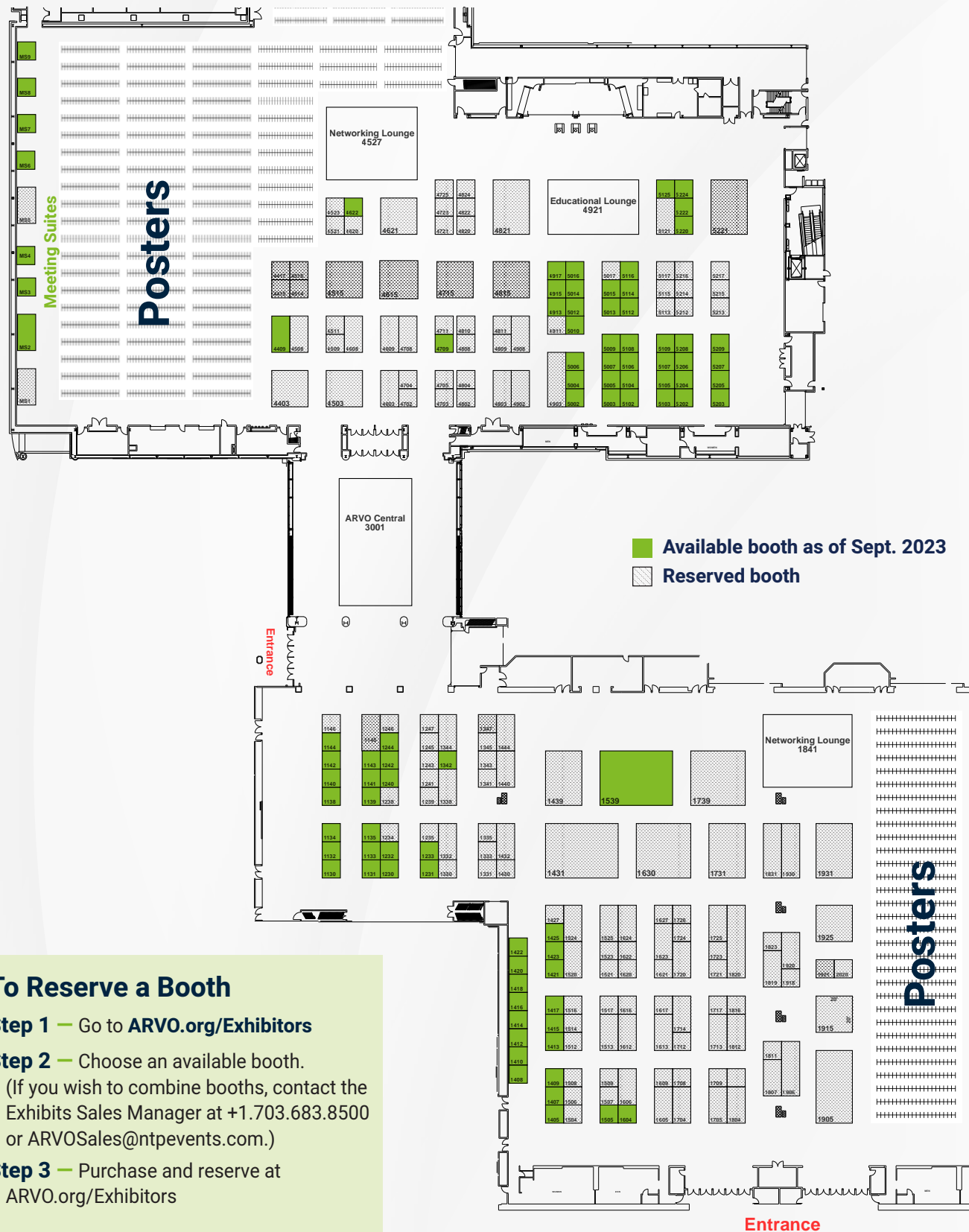
Island Booth

An island booth is any booth exposed to aisles on all four sides. The entire space may be used. The maximum allowable height is 20 feet, including signage. Signage or overhead sign are permitted for island booth. All exhibitors with island booths that are 20' x 20' (400 square feet) or larger must submit a drawing of the proposed booth layout to ARVO show management by Fri., March 8. Drawings must include a top and a side view of the exhibit and indicate all dimensions. Island exhibitors who have not obtained prior ARVO approval will not be permitted to set up until their design has been approved. Island booths 20' x 20' or larger may include walls, but these are required to allow at least 25% see-through on all four sides.



ARVO 2024 Exhibit Hall Floor Plan

Exhibit Dates: May 5 – 8 | Seattle Convention Center | Seattle



To Reserve a Booth

Step 1 — Go to ARVO.org/Exhibitors

Step 2 — Choose an available booth.

(If you wish to combine booths, contact the Exhibits Sales Manager at +1.703.683.8500 or ARVOSales@ntpevents.com.)

Step 3 — Purchase and reserve at ARVO.org/Exhibitors

ARVO 2024 Exhibitors

(as of Sept. 2023)

A

20/20 Onsite
Aero Pump GmbH
Aier Eye Hospital Group
Alcon Vision, LLC1
Alimera Sciences
Altasciences
Apellis Pharmaceuticals
Aptar Pharma
Association Ocular Pharmacology and
Therapeutics
Aurora Surgical, LLC

B

Bloomage Biotechnology USA, Inc.
BrightFocus Foundation

C

C. Light Technologies, Inc.
Cambridge Research Systems
Celanese
Centre for Eye and Vision Research
Charles River
Choroideremia Research Foundation
CorEvitas
Cylite

D

Diagnosys, LLC
Doheny and UCLA Stein Eye Institutes

E

EarlySight SA
Elsevier, Inc.
Emmes
Encompass Pharmaceutical Services, Inc.
Epsilon USA
Espansione Group
Eversight
Experimentica, Ltd.
Exsera BioLabs
EyeCRO
Eyenuk, Inc.
Eyerising International
Fortrea

G

Gene Tools, LLC
Genentech, A Member of the Roche
Group
Genesis Drug Discovery & Development
(GD3)
Glauconix Biosciences, Inc.
Global DARE Foundation
Global Vision Technologies

H

Heidelberg Engineering, Inc.

I

icare USA
Ichor Life Sciences, Inc.
Imagine Eyes
Integral BioSystems, LLC
International Society for Eye Research
Iris Pharma
Iveric Bio

J

JAMA Network
JOINN-Laboratories (Suzhou), Inc.

K

Konan Medical USA, Inc.
Kugler Publications

L

Labcorp Drug Development1
LENZ Therapeutics
Lexitas Pharma Services, Inc.
Lions Eye Institute for Transplant and
Research
Lions Gift of Sight
LKC Technologies, Inc.
Lumedica Vision

M

M&S Technologies
MedOne Surgical
MeltPrep
MERIT
Metrovision
Miracles In Sight

N

Nanoscope Instruments
Nanoscope Therapeutics
National Eye Institute
Nemera
Newcells Biotech
Nidek

O

Ocular Clinical Research Company
Ocular Instruments
Oculus, Inc.
OcuMetrics, Inc.
OcuScience
OHSU Casey Eye Institute
Olleyes
Optos, Inc.
Ora, Inc.
OSOD, LLC

P

Pharmaron
Phelcom Technologies, LLC
Philophos, Inc.

Phoenix MICRON

Powered Research
Precision Vision, Inc.
PriMed Non-human Primate Research
Center of Sichuan PriMed Shines
Biotech Co., Ltd.
ProMed Pharma, LLC
Promedica International

R

RetinAI Medical AG
RetInSight GmbH
Review of Ophthalmology
Roland Consult Stasche & Finger GmbH

S

Sever Pharma Solutions
Shenyang Xingqi Pharmaceutical Co.,
Ltd.
Silgan Dispensing Systems
Singapore Eye Research Institute (SERI)
Spectre, LLC
Speedway Delhi
Spherix Global Insights
StageBio
Stoke Therapeutics
Striatech

T

The Sturge-Weber Foundation
Thea Pharma, Inc.
Theia Imaging, LLC
Topcon Healthcare
Translational Imaging Innovations
Trefoil Therapeutics, Inc.
Trial Runners, LLC
Tsubota Laboratory, Inc.
Twenty Twenty Therapeutics

U

Unither Pharmaceuticals
University of Nebraska Medical Center

V

Vasoptic Medical, Inc.
Virscio, Inc.
VisionGift
Visionix, Inc.
VO-CRO
Voxeleron, LLC

W

Worldcare Clinical
WuXi AppTec-Laboratory Testing Division

Z

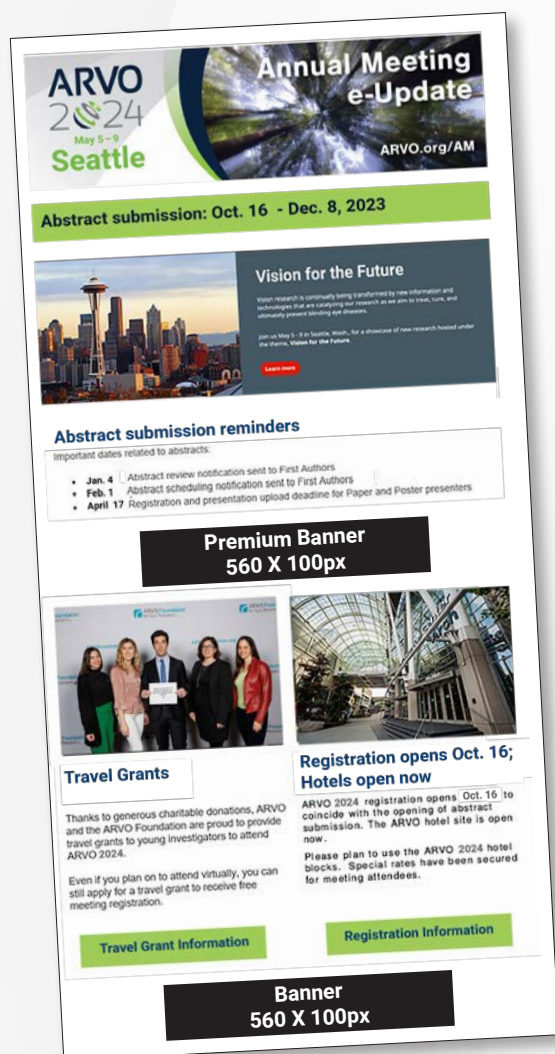
ZeClinics
ZEISS
Zilia

ARVO 2024 Advertising Opportunities

Annual Meeting e-Update Newsletter

ARVO distributes the Annual Meeting e-Update, a regular email newsletter, to current Annual Meeting registrants and all ARVO members. The email publication offers advertisers an excellent way to bring their information and marketing direction into the inbox of more than 13,000 eye and vision scientists.

Content focus: Vital event details, session overviews, program schedules, helpful tips, reminders and last-minute changes related to the Annual Meeting. The publication is distributed daily during ARVO's Annual Meeting (premium to advertise in these issues).



Specifications

Banner specs: 560 X 100px. Online ads must be under 200KB. Images that are PNG, JPG, GIFs are fine to be submitted for ads. Animated GIFs or SWF (Flash-based ads) are not accepted.

Frequency:

Pre-Meeting issues

Jan. 18	Feb. 15	March 2
March 14	April 11	April 25
May 2		

Onsite Issues (sent in the evening each day):

Sat., May 4	Sun., May 5	Mon., May 6
Tues., May 7	Wed., May 8	Thurs., May 9

ARVO Annual Meeting e-Update pre-meeting messages will be sent to all ARVO 2024 meeting registrants, current ARVO members and meeting attendees from the past two years.

Onsite issues are sent to all registered meeting attendees only.

Pre-Meeting Issues

Rates (per issue)	1x	3x	6x
Premium Banner	\$1,250	\$3,250	\$6,500
Banner	\$800	\$1,900	\$3,800

Onsite Meeting Issues

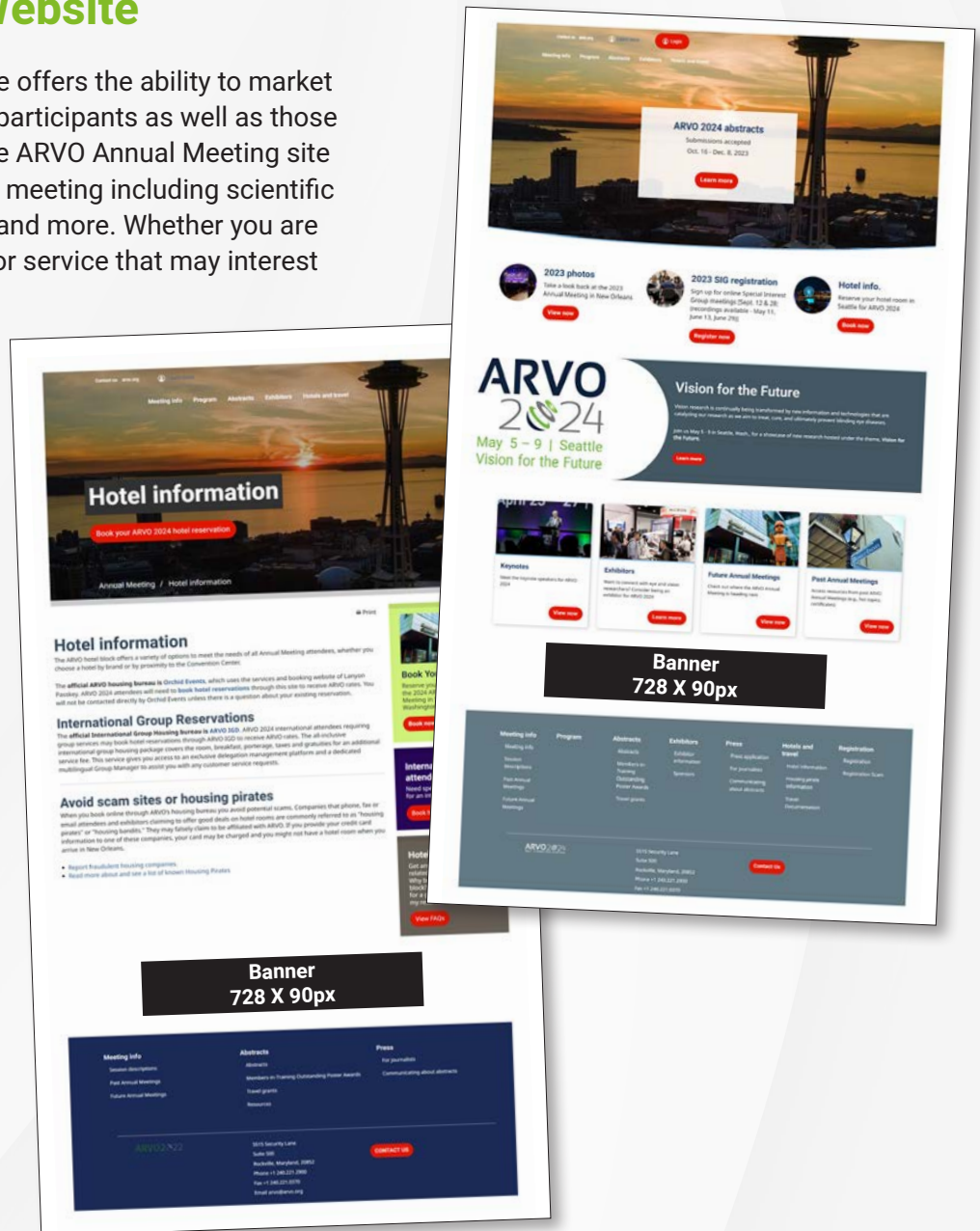
For pricing for 3 or more issues, please contact us.

Rates (per issue)	1x	2x	3x
Premium Banner	\$1,950	\$3,400	\$4,850
Banner	\$1,500	\$2,500	\$3,500

ARVO 2024 Advertising Opportunities

Annual Meeting Website

ARVO's Annual Meeting website offers the ability to market specifically to Annual Meeting participants as well as those learning about the meeting. The ARVO Annual Meeting site contains all information for the meeting including scientific sessions, travel, programming and more. Whether you are an exhibitor or have a product or service that may interest attendees, advertising on the ARVO Annual Meeting website offers the opportunity to reach leaders in eye and vision science and research.



The ARVO Websites:

Average unique visitors per month = **22,237**

Average page views per month = **178,736**

Source: Google Analytics (monthly average from May 2022 to May 2023)

ARVO.org/AM Ad Rates

Rates	3 month	6 month	1-year
Banner	\$3,500	\$6,500	\$12,000

Specifications

Banner ads are 728 X 90px; responsive ads that must accompany banner ads are 300 X 250px. Online ads must be under 200KB. Images that are PNG, JPG, GIFs (animated or otherwise) in the specified dimensions are fine to be submitted for ads. SWF (Flash-based ads) cannot be accepted. Please note banner ads run for a specific time limit, not a guaranteed impression amount.

ARVO 2024 Advertising Opportunities

Pocket Guide

Each ARVO Annual Meeting attendee receives a copy of this pocket-sized publication in their meeting tote bag. The Pocket Guide serves as an essential logistical tool for navigating the ARVO Annual Meeting sessions, exhibits and events. It contains maps of the convention center, schedules for both scientific and social events, a complete exhibitor directory and much more.



The Pocket Guide is given onsite to each meeting attendee and placed in each exhibitor booth. A pdf of the Pocket Guide will also be available on the ARVO Annual Meeting website.

Full Page 4" x 8-1/2" 101 X 215 mm	
4-1/4" x 8-7/8" 107 X 225 mm Bleed;	
3-1/2" x 8" 88 X 203 mm Live	1/2 Page Horizontal 3-1/8" x 3-5/8" 79 X 92 mm

Specifications

Ad close: March 1, 2024

Materials due: March 8, 2024

Electronic format specifications should meet SWOP specifications; high-resolution CMYK PDF files with crop and bleed marks. PDFX/1A: 2001 is preferred.

Rates	2024 exhibitor	2024 non-exhibitor
Size		
Full-page, black and white	\$3,500	\$3,900
Full-page, 4-color	\$5,645	\$6,045
1/2-page, black and white	\$2,125	\$2,340
1/2-page, 4-color	\$3,500	\$3,900
Premium Placements		
Back cover, 4-color only	\$7,200	n/a
Inside front cover, 4-color only	\$6,750	n/a
Inside back cover, 4-color	\$6,450	\$7,225
Inside back cover, B&W	\$4,250	\$4,750
Opposite inside front cover, 4-color	\$6,300	\$7,075
Opposite inside front cover, B&W	\$4,125	\$4,495

ARVO 2024 Advertising Opportunities

Exhibit Hall Aisle Signs

Price based on 19 aisle danglers: \$20,000

Increase awareness of your company as a sponsor of an exhibit hall aisle sign. Each aisle in the hall is marked with a 4' x 8' aisle sign. Your company logo and booth number will be displayed at the bottom of each aisle sign.

Artwork deadline: March 8 (additional fees apply after this date).

Banner Advertisements

Starting at \$10,000

Put your message on a banner that is strategically placed in a high-traffic area of your choice. Sizes and locations vary. For details and locations, contact ARVOSales@ntpevents.com. ARVO meeting management produces and installs banners. Sponsor to provide artwork.

Artwork deadline: March 8 (additional fees apply after this date).

Floor Decals

\$3,000 (pair of 3' x 3' or one 6' x 6')

Take advantage of this opportunity to direct ARVO attendees to your booth with highly-visible, color floor decals on the show floor. The stickers display your company branding and provide an excellent way to maximize your booth traffic. ARVO produces and installs the decals, sponsor provides artwork. Exact location to be determined by ARVO meeting management.

Artwork deadline: March 8 (additional fees apply after this date).

Light Boxes

Starting at \$8,000

Ensure you capture everyone's attention with these high-impact, double-sided 8-foot-tall light boxes. Each fixture will feature a backlit panel of your marketing message. Sponsor must provide artwork. Price includes production. Exact location to be determined by ARVO meeting management based on sponsor's preferred location.

Artwork deadline: March 8 (additional fees apply after this date).

Meter Panels

Starting at \$2,950

Ancillary Event Meter Panel: \$4,500

Attendees will notice your double-sided signs in strategic high-traffic locations along their walk to registration and to the poster and exhibit hall every day. ARVO produces and places the meter panels. Sponsor to provide artwork pending approval of ARVO. Exact location to be determined by ARVO meeting management based on sponsor's preferred location.

Artwork deadline: March 8 (additional fees apply after this date).

Window and Escalator Clings

Call for pricing

These advertising clings are a proven eye-catcher and make a dramatic impression on attendees as they travel throughout the convention center. ARVO produces and installs the graphics. Size and locations vary.

Artwork deadline: March 8 (additional fees apply after this date).

Escalator Runners

Call for pricing

Special Opportunity at Seattle Convention Center Arch at 800 Pike. Give your brand dozens of impressions per attendee with signage on what will be the most trafficked walkway at ARVO 2024. Not only do these escalators lead to the Imaging Conference on Sat., May 4, 40 percent of the Annual Meeting sessions will also be held in the same location — providing you with immeasurable touchpoints as attendees navigate between sessions and the exhibit hall. By including your unique messaging and booth number, you'll ensure your brand is noticed — leading to increased booth traffic and driving even more ROI.

Artwork deadline: March 8 (additional fees apply after this date).

ARVO 2024 Branding Opportunities

Tote Bags

\$24,000 (exclusive)

Sponsorship includes company logo on the ARVO 2024 tote bag. All in-person meeting attendees receive a bag at registration. The ARVO Annual Meeting logo will be printed on one side of the tote and your 1-color company logo will be printed on the other side. Your logo will be visible throughout the entire meeting and beyond. ARVO will provide bags and shipping. Sponsor will need to provide camera-ready artwork.

Artwork deadline: Nov. 1.

Tote Bag Insert

\$5,500 each (limited to 6 inserts)

Expose your brand to all ARVO 2024 attendees. Place an insert in the official bag distributed to all attendees ensuring your message will leave an impression on your target audience. Literature insert may be up to 8.5" x 11" double-sided. Alternative sizes and items will be considered on a case-by-case basis and require ARVO approval.

Lanyards

Call for pricing

Showcase your brand on the official badge lanyard at ARVO 2024. Your logo and the ARVO logo will alternate on the badge lanyard provided to all attendees. Navy blue lanyard with white logos.

Key Cards

\$30,000 (exclusive)

Sponsorship includes two key cards issued per room; double-sided, 4-color graphics. Call for more information and deadlines.

Artwork deadline: March 8 (additional fees apply after this date).

Upcycled Water Bottles

\$30,000 (9,500 pieces)

Water bottle fillers are placed throughout the Seattle Convention Center. Sponsoring a branded water bottle that is refillable is a great opportunity to provide a useful item during the meeting and a keepsake afterwards. These 20 oz. bottles with drink-thru lids are molded from 100% post-consumer Recycled rPET. They are BPA Free and FDA compliant.

Artwork deadline: TBD

Notebooks

\$7,500 (exclusive)

Sponsor has the opportunity to produce and brand 9,500 notebooks that will be inserted into each attendee tote bag. Design and dimensions must be approved by ARVO in advance of production. Notebook design may not include the ARVO logo.



ARVO 2024 Sponsorship Opportunities

City-Wide and Hotel Advertising New

ARVO has secured several city-wide advertising options including banner advertisements in the Seattle-Tacoma International Airport, opportunities at the Sheraton Grand Seattle Hotel across from the Convention Center, and Seattle car ride-share advertising. Extend your audience beyond the Convention Center. Call for details and pricing.

All Posters Evening Snack Reception New

\$30,000 (four sponsorships available; times vary each day, Sun. May 5 – Wed. May 8)

All Posters is when all poster presenters return to the exhibit hall in the early evening to present their poster one last time. This new sponsorship opportunity will bring together thousands of poster presenters and attendees each day. Reception will be held in the Exhibit Hall.

Sponsorship will include signage promoting your organization as the sponsor of the reception. Snacks are provided to attendees. Mingle with attendees during this relaxed setting at the end of the day. Sponsor may also have a table at the event near a snack station where they can place literature and a representative.

Options for upgrades include, but are not limited to:

- Branded napkins or cups



All Posters Booth Crawl Promotion New

\$5,000

Apart from the All Poster Evening Reception (left), sponsors may host a reception in their own booth during the All Poster Session at the end of the exhibit day. ARVO will promote the reception in its daily attendee email, through push notifications in the mobile app, in the Pocket Guide and through signage onsite. Sponsor is responsible for ordering their own catering. Use this time to present a new product, scan attendee badges, or provide demos. All Posters is unopposed in the schedule and over 1,000 posters are presented each day, driving attendees into the exhibit hall.

Package includes:

- Promotion of your reception in the ARVO Pocket Guide (given to each attendee in their tote bag)
- Promotion in daily AM e-update
- Promotion on signage onsite
- Overhead announcement in the exhibit hall promoting the booths holding receptions
- One mobile app push notification promoting the booth crawl locations

Saturday Sip and Scan New

\$15,000

Be the exclusive sponsor of the Saturday badge pick-up "Sip and Scan." Drinks and snacks are served over a five-hour time period to encourage attendees to pick up their badges on Saturday before the meeting officially opens on Sunday. Sponsors receive recognition on signage at the event, in the Pocket Guide and in all pre-meeting communications to attendees promoting badge pickup. Sponsor may also have a table at the event where they can place literature and a representative.

Options for upgrades include, but are not limited to:

- Branded napkins
- Branded cups

ARVO 2024 Sponsorship Opportunities

Members-in-Training Lounge

\$15,000 (exclusive)

The Members-in-Training Lounge serves as a dedicated space where Members-in-Training (MITs) can network, hold small meetings, get information and advice about the program and ARVO membership, check emails, etc.

Opportunity includes:

- Onsite signage outside and in the lounge
- Opportunity to distribute approved literature
- Badge scanner
- Banquet rounds and chairs
- Morning coffee break each day
- Afternoon snack break each day

Options for upgrades include, but are not limited to:

- Upgraded furniture
- Additional food and beverage

Exhibitor Education Lounge

Starting at \$3,500 (limited availability)

Present information about your products, services or research directly to an audience of attendees with this highly visible, cost-effective opportunity. (Please note that poster presenters must select a time that is after their poster session.)

Opportunity includes:

- Schedule of presentations on meter panel in exhibit hall and another in registration area
- Designated presentation area on show floor
- Includes screen, podium and handheld microphone
- Recognition on event signage
- Each presentation to receive a push notification in the app and one announcement in the exhibit hall
- Designated time slots for 30-minute presentations
- Sponsor to provide title and description
- Information in ARVO 2024 Annual Meeting Pocket Guide
- Promotion during Annual Meeting on walk-in slides and on social media
- Food and beverage options are available for premium pricing.

Sign on early to secure your presentation time. Call for more information.

ARVO Sunday Social (May 5)

Call for pricing

The ARVO Sunday Social, being held at Seattle's Museum of Flight, will be a highlight of ARVO 2024. The social will offer your company a chance to engage attendees on the first day of the Meeting. ARVO's largest networking event will likely sell out, making it a high-impact sponsorship opportunity.

Student/Trainee Social (May 6)

\$9,000 (exclusive)

This networking event draws young researchers from around the world and recognizes grantees who have demonstrated exceptional skills in eye and vision research. Show your company's commitment to this next generation of eye and vision researchers as a key supporter of the event.

Breakfast with the Expert Table and Event Sponsorship (May 7)

\$12,000 (exclusive)

Breakfast with an Expert gives students and member trainees a relaxed opportunity to interact with industry experts and fellow attendees. Table discussion are led by experts on topics on career and professional development.

Become an overall sponsor of this event and additionally supply your own expert to lead a table discussion. Expert to be approved by ARVO.

ARVO Karaoke (May 8)

\$9,000 (exclusive)

Being held at Seattle's Museum of Pop Culture, ARVO Karaoke gives attendees a chance to share their vocal talents or cheer on their favorite performer. This year's event features Rockaroke live band karaoke. Light snacks and limited drinks are provided. Sponsorship includes visible signage and/or food and drink support for your company.

ARVO 2024 Sponsorship Opportunities

Ancillary Events

Ancillary Events are non-ARVO-sponsored special group events, such as business meetings of other organizations or social gatherings, held in conjunction with the ARVO Annual Meeting. Ancillary events are not planned or sponsored by ARVO. If you are interested in holding an ancillary event in the convention center or an ARVO hotel please review our ancillary events information at **ARVO.org/Ancillary**.

Ancillary Event Promotion Package \$1,000 (listing only)

Sponsorship includes a 50-word online listing with company logo on ARVO ancillary event website page. Link to full event details and registration. Inclusion on one pre-show email informing attendees about ancillary events. Event date/time/location, and url link must be submitted two weeks in advance of eblast.

Wi-Fi Sponsorship \$20,000 (exclusive)

Be the exclusive wi-fi sponsor and get noticed whenever wi-fi is mentioned. Sponsor will be featured in the Pocket Guide and on the table tents with login information, on signage where wi-fi is mentioned and will receive a complimentary tote bag insert. The wi-fi splash page will include the sponsor corporate logo, booth number and may click through to a landing page of your choice.

Sponsor will also receive a 25% discount on Annual Meeting e-Update or website advertising.

Headshot Lounge \$25,000 (exclusive)

The headshot lounge sponsorship positions your company as the exclusive sponsor for this popular lounge that offers free professional headshots to attendees. Your logo is included on a meter panel in the lounge acknowledging you as sponsor. Additional recognition wherever the lounge is mentioned in the Pocket Guide and in emails to attendees. All headshots will be sent via email with sponsor recognition included.

Luggage/Coat Check Sponsorship \$15,000

Sponsorship will allow for luggage check to be complimentary for attendees. Sponsor logo will be included wherever the Luggage/Coat Check is advertised to attendees (Annual Meeting e-Update, Annual Meeting website, Pocket Guide (if logo is received by artwork due date). Sponsor recognition included on two meter panels, one in front of coat check and one near main entrance to convention center. This sponsorship also includes single-sided inward facing door clings on entrance doors directly across from luggage check area. Clings to be branded with sponsor's artwork. Sponsor can provide branded giveaway (e.g. luggage tag).

Artwork deadline: March 8 (additional fees apply after this date).

Charging Lounge

\$24,000 each (2 lounges available)

Sponsor a custom-built charging lounge in the exhibit hall where attendees can sit, charge their devices and network with colleagues. Lounge is fully branded with sponsor artwork. Tables, chairs and charging ports included.

Artwork deadline: March 8 (additional fees apply after this date).



ARVO 2024 Sponsorship Opportunities

Mobile App

ARVO's mobile conference app offers unmatched advertising opportunities to attendees. In addition to banner ads and logo placements, the app provides the ability to include your marketing collateral, saving you thousands of dollars in printing and shipping costs and thereby reducing your own exhibitor carbon footprint. This ensures the best attendee experience with your brand.

Mobile App Main Sponsor

\$21,500 (exclusive)

Attendees won't miss your ad when they start up the app or receive an update. You will make a powerful impression as your company logo displays at each full app restart. Includes an exclusive sponsor tab in the "More" section of the app. This option is available to one sponsor only.

Opportunity includes:

- Sponsor logo displays on startup screen upon launch of app and each restart
- Exclusive sponsor tab in the "more" section of the app
- Table tents placed throughout the convention center with sponsor recognition
- Full sponsor recognition: Pocket Guide, on-site signage, website, mobile app – includes logo on all these placements as a "thank you to our sponsor"
- One premium banner ad on NOW screen (non-exclusive)

Artwork deadline: Feb. 15.

Sponsor will also receive a 25% discount on Annual Meeting e-Update or website advertising.

Premium Banner Ad on NOW Screen

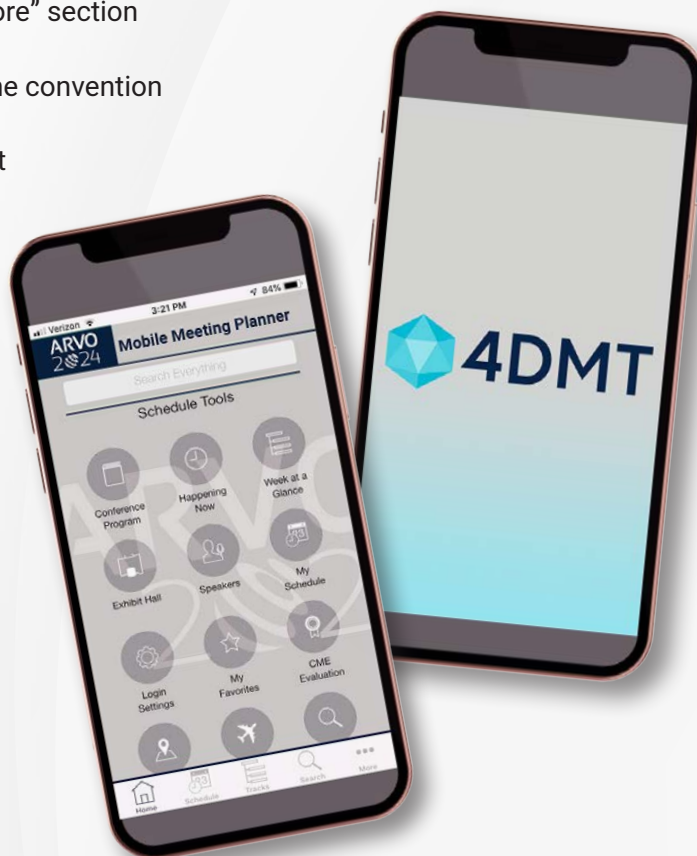
Advertise directly on the NOW screen (home page) of the mobile app with banner ads that are timed to specific days during the meeting. Limit of one sponsor per day.

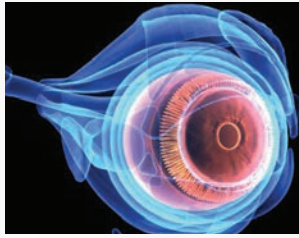
- **\$2,000 before event start**
- **\$3,500 Day 1**
- **\$3,000 Day 2**
- **\$2,000 Day 3, 4, or 5**

Push Notifications

\$3,000

Display your message at a certain time and date within the app. Ideal for new product or booth event announcements. Limited to one sponsored notification per day. ARVO's mobile conference app offers unmatched advertising opportunities to attendees.





IMAGING IN THE EYE CONFERENCE

May 4, 2024 | Seattle Convention Center | Seattle

The 2024 ARVO Imaging in the Eye conference will be held on Sat., May 4 at the Seattle Convention Center prior to the ARVO Annual Meeting. The full-day conference brings together more than 400 eye and vision researchers specializing in imaging.

Attendees consist of members of the basic science, clinical, engineering and industrial communities who are interested in new techniques and methods for imaging in the eye and their applications to clinical ophthalmology, fundamental vision research and biomedicine.

The conference showcases the advances in many imaging techniques including:

- optical coherence tomography (OCT)
- adaptive optics (AO)
- nonlinear microscopy and other advanced imaging methods as a tool to understanding the visual system

Sponsorship Opportunities

Imaging Conference Sponsorship – \$5,000 (multiple available)

- Four complimentary Imaging Conference registrations
- Verbal acknowledgment during the Imaging Conference introduction and closing
- Logo recognition in one imaging program email to attendees
- Ad placement with URL in the Imaging Conference online program book
- Ad placement in the Imaging Conference mobile app
- Logo on thank you signage in the break time and poster areas

Add-On Sponsorship

ARVO Imaging Conference sponsors have the option to add on one or more of the following opportunities:

- Table Top Display near registration for Imaging sponsor – \$2,000
- Pocket Guide ad placement – 25% off of the exhibitor rate
- ARVO.org website advertising – 25% off rate





Apply for exhibit space
online at ARVO.org/Exhibitors

ARVO
2024
May 5–9
Seattle

Seattle Convention Center
705 Pike St.,
Seattle, Wash., 98101