



Press Policies

ARVO press credentials are granted to individuals who are on assignment for, or employees of, a media outlet appropriate to the coverage of eye and vision research news. Credentialed media have access to ARVO's Press Room (TBD) and receive complimentary meeting registration. Registered media at the ARVO Annual Meeting agree to adhere to the following guidelines:

- **Embargo policy:** The research presented at the ARVO Annual Meeting may be proprietary or may have been submitted for publication. The press must seek approval from the presenter(s) before reporting data found in abstracts or heard or seen in paper or poster presentations. **News releases or stories on information presented at the ARVO Annual Meeting may not be released or published until the conclusion of the presentation.** Any individual who does not adhere to the press release policy will be asked to forfeit his or her press credentials at the discretion of Jenniffer Scherhauser, Assistant Director of Communications & Digital Strategy.
- **Recording/photography *NEW for 2025*:** In accordance with our culture of academic integrity and respecting the rights of copyright owners, recording by any means including, but not limited to photographing, audiotaping, videotaping, screen capturing, and/or screen recording of any presentations or sessions at or during any ARVO Meeting is only allowed when a poster or presentation displays the icon indicating photography/recording of the material is permitted.

Presenters may display an icon to indicate to the audience whether or not photography/recording of the poster or presentation and sharing/remixing of the material is permitted. Presenters have been provided with a digital graphic image to incorporate into their slides. Printed images are available to affix to posters or displays.

All attendees are expected to adhere to this policy. Violators of the policy risk confiscation of their equipment and/or dismissal from the Meeting as deemed appropriate by ARVO.

- **Distribution lists:** ARVO does not share its news release distribution list or its list of journalist attendees.

Non-ARVO press materials. News releases, press kits or other announcements from industry representatives, public relations firms or communications companies may be submitted to the Assistant Director of Communications & Digital Strategy for possible placement in the Press Room. Acceptance of such materials for placement in the Press Room is at the sole discretion of the Assistant Director of Communications & Digital Strategy. ARVO is not responsible for any misrepresentations made in these materials (e.g., stating that a study was presented as part of the Annual Meeting when it was not selected as part of the program).

ARVO 2025

May 4 – 8 | Salt Lake City | Utah

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- **Sales and marketing:** Display of unapproved information or advertising of any kind in the convention facility or grounds, except in exhibit booths, is prohibited. Violation of this policy will result in confiscation and disposal of the material. Individuals who violate this policy will be evicted from the premises.
- **Press kits:** ARVO's official press kits are available for members of the working press only. An [online press kit](#) is available on the ARVO Annual Meeting website: www.arvo.org/am. Visit the ARVO website for additional information on the Annual Meeting.