



# Stand strong for science

## Stand for strong vision science

Dates: April 29 – May 3, Hawaii Convention Center, Honolulu, Hawaii

# ARVO 2018 Start-up Pavilion

New for the 2018 Annual Meeting, ARVO is piloting a Start-up Pavilion for new companies looking to launch research or products in the field of Ophthalmology. Qualified companies will be placed within the Pavilion, which will be promoted through several channels at the Annual Meeting as well as online. Participants will receive a special booth rate as well as a booth package to make their first exhibiting experience as easy as possible.

## Start-Up Pavilion package

- Exhibitor Rate: \$1,500, \$150 per corner fee
- Exhibitor Rate Includes a booth package:
  - 1 – 9' x 10' carpet (Show management to select carpet color)
  - 1 – 6' Skirted table
  - 2 – Limerick side chairs
  - 1 – Wastebasket
  - No items may be substituted. Additional electric and internet connections may be ordered separately.
- Includes a floor sticker in front of your booth that says "START-UP".
- Four 3ft x 3ft Floor Stickers will be placed in a high traffic area in the exhibit hall to drive traffic to the Pavilion.
- Includes one reserved table in the exhibit hall for Start-up Pavilion participants to use for networking.
- The Start-up Pavilion will be promoted on ARVO.org/am, in attendee e-newsletters, and in on-site daily e-newsletters.
- Start-ups can identify three other exhibiting companies that they would like to be introduced to prior to the show by ARVO for the purpose of mentoring and networking. If there is no desired company, ARVO can make recommendations of veteran ARVO companies who would be interested in mentoring a new company.

## Eligible upgrades

- Eligible for a discounted exhibitor presentation rate of \$1,000. (Value: \$2,000)
- Eligible to host a banner ad on the ARVO.org website or one ARVO journal for three months at a 50% discount at any point before the next show. (Minimum value: \$3,000)
- Eligible for an upgraded "Ultimate" listing from the 2018 exhibit hall floor plan link at a 50% discount. (Value: \$995)

## Qualifications

Business has launched no earlier than two years prior to the show date.

All companies must exhibit inside of the Start-up Pavilion to receive the package (limit: 8 companies total).

All companies must be first-time exhibitors and are only eligible to participate for one year.

