

## ARVO Foundation Gala Sponsorships

The ARVO Foundation Dowling Society and Gala Awards Ceremony is hosted the Saturday evening before the ARVO Annual Meeting. Over 500 members and friends of ARVO, many of whom are the most prominent and most senior members of the eye and vision research community, join together to honor individuals and organizations who have shown dedication to the ARVO Foundation and its mission.

Saturday, May 2, 2020 6:30 – 9:30pm Hilton Baltimore Inner Harbor www.arvo.org/foundation/gala



## SPONSORSHIP PACKAGES

Visioner Deutron Densfector Ochl Table Oliver Table						
Visionary	Partner	Benefactor	Gold Table	Silver Table		
\$25,000	\$15,000	\$10,000	\$5,000	\$3,500		
Benefits	Benefits	Benefits	Benefits	Benefits		
2 tables (20 seats)	2 tables (20 seats)	1 table (10 seats)	1 table (10 seats)	1 table (10 seats)		
Logo on signage	Logo on signage	Logo on signage	Name on signage	Name on signage		
Logo in print program	Logo in print program	Logo in print program	Name in print program	Name in print program		
Logo on event website with link	Logo on event website with link	Logo on event website with link	Name on event website with link	Name on event website		
Thanked during speaking program	Thanked during speaking program	Thanked during speaking program				
Invitation to VIP Dowling Society reception	Invitation to VIP Dowling Society reception					
Opportunity to provide a branded item (at sponsor's cost)						
Opportunity to address guests during speaking program						

# A LA CARTE SPONSORSHIPS

**Photo booth sponsorship (\$2,500)** –co-branded fun photos for attendees to enjoy Benefits: Your logo co-branded with the ARVO Foundation on printed and digital photos

Giveaway sponsorship (\$2,500) – co-branded item for all attendees SOLD Benefits: Your logo co-branded with the ARVO Foundation on a giveaway item for all attendees; item is ARVO Foundation's choice.

**Entertainment sponsorship (\$10,000)** – live music and entertainment for Gala attendees to enjoy *Benefits: Same as Benefactor level, plus dedicated signage onstage* 

Welcome Reception sponsorship (\$15,000) – 30-minute cocktail reception for all Gala attendees Benefits: Same as Partner level, plus dedicated signage and branded cocktail napkins during reception



# ARVO 2020 Event Sponsorship Opportunities

# WEAVR Luncheon Sponsorships

The annual Women in Eye and Vision Research (WEAVR) Luncheon, a fundraising event for the ARVO Foundation, takes place during the ARVO Annual Meeting. Over 450 attendees enjoy networking together over lunch. While the luncheon program is chosen to support women in eye and vision research, everyone is welcome to attend.

Monday, May 4, 2020 1:15 – 2:45pm Hilton Baltimore Inner Harbor Speaker: Katherine A. High, MD (President and Head of R&D, Spark Therapeutics) www.arvo.org/foundation/weavrluncheon



# SPONSORSHIP PACKAGES

Visionary	Partner	Benefactor	Gold Table	Silver Table
\$10,000	\$7,500	\$5,000	\$2,500	\$1,250
Benefits	Benefits	Benefits	Benefits	Benefits
2 tables (20 seats)	2 tables (20 seats)	1 table (10 seats)	1 table (10 seats)	1 table (10 seats)
Logo on signage	Logo on signage	Logo on signage	Listing on signage	Listing on signage
Logo in print program	Logo in print program	Logo in print program	Name in print program	Name in print program
Logo on event website with link	Logo on event website with link	Logo on event website with link	Name on event website with link	Name on event website
Thanked during speaking program	Thanked during speaking program	Thanked during speaking program		
Dedicated sign with sponsor's logo	Dedicated sign with sponsor's logo			
Opportunity to provide a branded item (at sponsor's cost)				
Opportunity to address guests during speaking program				

## **A LA CARTE SPONSORSHIPS**

Giveaway sponsorship (\$2,500) – co-branded item for all attendees SOLD Benefits: Your logo co-branded with the ARVO Foundation on a giveaway item for all attendees; item is ARVO Foundation's choice.

## Dessert To Go sponsorship (\$5,000) – coffee and a cookie to go

Benefits: Same as Benefactor level, plus branding on coffee cups and packaged dessert; sponsor must provide cups

\*Benefits for these sponsorships are restricted to these individual events within the ARVO 2020 Annual Meeting.