

## ARVO 2022 Event Sponsorship Opportunities

## **ARVO Foundation Gala Sponsorships**

The ARVO Foundation Dowling Society and Gala Awards Ceremony is hosted the Saturday evening before the ARVO Annual Meeting. Members and friends of ARVO, many of whom are the most prominent and most senior members of the eye and vision research community, join together to honor individuals and organizations who have shown dedication to the ARVO Foundation and its mission.

Saturday, April 30, 2022 Dowling Society reception: 5:30 - 6pm MT Gala: 6 - 6:45pm MT Colorado Convention Center Ballroom www.arvo.org/foundation/gala



## SPONSORSHIP PACKAGES

Visionary	Partner	Benefactor	Champion	Supporter
\$25,000	\$15,000	\$10,000	\$5,000	\$3,500
Benefits	Benefits	Benefits	Benefits	Benefits
20 tickets	15 tickets	10 tickets	10 tickets	5 tickets
Logo on signage	Logo on signage	Logo on signage	Name on signage	Name on signage
Logo on event website with link	Logo on event website with link	Logo on event website with link	Name on event website with link	Name on event website with name
Thanked during speaking program	Thanked during speaking program	Thanked during speaking program		
Invitation to VIP Dowling Society reception	Invitation to VIP Dowling Society reception			
Opportunity to provide a branded item (at sponsor's cost)	Opportunity to provide a 30-second video to be played at live event			
Opportunity to provide a 60-second video to be played at live event				

## A LA CARTE SPONSORSHIPS

**Photo booth sponsorship (\$2,500)** – co-branded fun photos for attendees to enjoy Benefits: Your logo co-branded with the ARVO Foundation on printed and digital photos

**Giveaway sponsorship (\$2,500)** – co-branded item for all attendees Benefits: Your logo co-branded with the ARVO Foundation on a giveaway item for all attendees; item is ARVO Foundation's choice.

**Entertainment sponsorship (\$10,000)** – live music and entertainment for Gala attendees to enjoy Benefits: Same as Benefactor level, plus dedicated signage onstage