



Advance: Research Career Development Conference
Held virtually from February 25 – 26, 2021

Sponsorship opportunities

| Premier Partner (Exclusive) | Gold Sponsor | Silver Sponsor | Bronze Sponsor |
|--|--|--|--|
| \$35,000 | \$15,000 | \$10,000 | \$5,000 |
| Benefits | Benefits | Benefits | Benefits |
| Prominent logo recognition as premier partner on event website, all promotional emails and ARVO messages | Tiered logo recognition on event website, all promotional emails and ARVO messages | Tiered logo recognition on event website, all promotional emails and ARVO messages | Tiered logo recognition on event website, all promotional emails and ARVO messages |
| Thanked during speaking program | Thanked during speaking program | Thanked during speaking program | Thanked during speaking program |
| 15 complimentary registrations | 10 complimentary registrations | 5 complimentary registrations | 2 complimentary registrations |
| Exclusive thanks in 3 tagged tweets prior to event | Exclusive thanks in 2 tagged tweets prior to event | Exclusive thanks in 1 tagged tweet prior to event | Exclusive thanks in 1 tagged tweet prior to event |
| Inclusion in follow up message to attendees with link of sponsor's choice | Inclusion in follow up message to attendees with link of sponsor's choice | Inclusion in follow up message to attendees with link of sponsor's choice | Inclusion in follow up message to attendees |
| Branded giveaway item and paper handout mailed to first 100 registrants with U.S. addresses* | Branded giveaway item and paper handout mailed to first 100 registrants with U.S. addresses* | Paper handout mailed to first 100 registrants with U.S. addresses* | |
| Opportunity to provide 2 experts for Expert Sessions** | Opportunity to provide 1 expert for Expert Sessions | | |
| Opportunity to provide 1 speaker for a career Lightning Talk** | | | |
| Billing on promotional materials as underwriter for all trainee registrations | | | |
| Opportunity to address guests with 60-second prerecorded video | | | |
| Right of first refusal for support in future years | | | |

*Sponsorship payment must be made and item/document approved by January 15 to take advantage of this benefit

**Ability to provide this benefit contingent on timing of sponsor commitment; confirmation will be provided by ARVO at time of commitment