



B2B Eye Pitch Submission FAQs

Please refer to the [2021 B2B Eye Pitch Policies and Procedures](#) for complete submission and policy details.

When is the pitch submission deadline?

- The pitch submission deadline is Friday, February 12, 2021, 11:59 pm U.S. ET.

How do I access the pitch submission site?

- From the B2B Meeting website under the "[Submission page](#)," use the box on the right side, "Access the B2B pitch submission site here."
- You must have an ARVO account to access the submission site. You will have the option to create one if you do not already have an account.
- If you are a member, you will need your membership account email address and password to log in to the abstract submission site. Membership is not required.

I have an idea, but I haven't filed a patent. Should I submit for this session?

- **No.** You should make sure you have at least filed for a patent before submitting your idea to this session. Otherwise, you may no longer be protected by intellectual property laws.
- This session and the rest of the B2B Meeting may provide helpful advice for taking the next steps in developing your idea.

I have a patent for my idea, but I do not have any funding for development. Should I submit for this session?

- **Yes.** Hearing from our experts may help get you to the next steps.

My company is developing an idea, but I haven't worked on that project. Should I submit for this session?

- **No.** If you have not contributed to the development of the idea, it would be more appropriate for a co-worker to submit.
- You do not need to be the primary inventor of a technology in order to pitch it, but you should be involved enough to speak to the development of the idea.

Can I include figures or images in my submission?

- **No;** however, you can describe relevant data concisely where appropriate.

Can I revise my pitch submission?

- Pitch submissions may be saved as drafts by selecting "Save". Once you select "Save and Submit", no further changes may be made without contacting ARVO Staff. All final submissions must be received by Friday, February 12, 2021, 11:59 pm U.S. ET.

How do I submit my pitch when I have finished answering the questions and affirmations?

- Select "Save and Submit" at the bottom of the submission page. The system will warn

you if you have not entered any required information.

How can I be certain that my pitch has been submitted?

- When your pitch has been completed in its entirety and successfully submitted, you will receive a confirmation email.

Can I make any changes/additions to my pitch after the Friday, February 12, 2021 deadline?

- **No changes**, including adding, changing or removing data, or any other edits cannot be made to any submission after the Friday, February 12, 2021 deadline.

When will I know if my pitch has been accepted?

- Notifications of acceptance will be emailed to Submitters by March 5, 2021.
- Accepted pitch notifications will come with more guidance for developing your presentation for the B2B Meeting.