

Press Policies

ARVO press credentials are granted to individuals who are on assignment for or employees of a media outlet appropriate to the coverage of eye and vision research news. Credentialed media complimentary meeting registration. Registered media at the Ocular Oncogenesis and Oncology Conference agree to adhere to the following guidelines:

- **Embargo policy:** The research presented at the Ocular Oncogenesis and Oncology Conference may be proprietary or may have been submitted for publication. The press must seek approval from the presenter(s) before reporting data found in abstracts, or heard or seen in paper or poster presentations. **News releases or stories on information presented at the Ocular Oncogenesis and Oncology Conference may not be released or published until the conclusion of the presentation.** Any individual who does not adhere to the press release policy will be asked to forfeit his or her press credentials at the discretion of the ARVO staff.
- **Recording/photography:** Recording (photographing, audio taping or videotaping) any presentation/session is prohibited, except by an ARVO-authorized agent or by First Authors who wish to photograph their own poster presentation. Violators risk confiscation of their equipment and/or dismissal from the Conference as deemed appropriate.
- **Distribution lists:** ARVO does not share its news release distribution list or its list of journalist attendees.
- **Sales and marketing:** Display of unapproved information or advertising of any kind in the meeting facility or grounds is prohibited. Violation of this policy will result in confiscation and disposal of the material. Individuals who violate this policy will be evicted from the premises.
- **Press kits:** ARVO's official press kits are available online: www.arvo.org/ooo
- **Social activities and courses:** All fee events must be paid for by the journalist.
- **Published articles/videos:** Credentialed press must provide copies or links to the published articles or videos of coverage of the Conference to ensure your eligibility for future press credentials at ARVO meetings.