

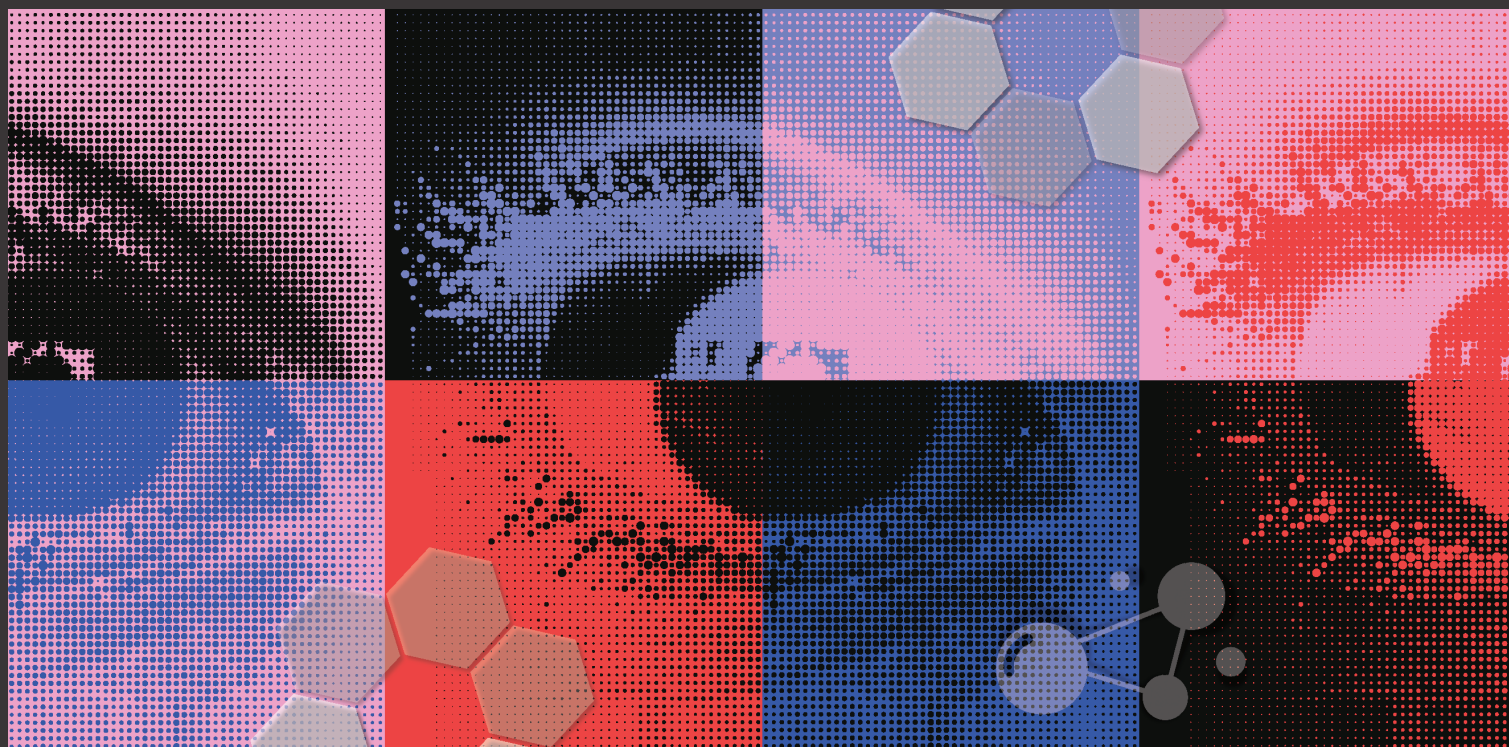


Exhibitor and Marketing Opportunities

Exhibit Dates: May 3 – 6

+1.703.683.8500

arvosales@ntpevents.com



ARVO
2026

May 3 – 7
Denver, Colorado

**Achieving Precision Ophthalmology
Through Innovative Vision Research**

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Fast Facts

Warehouse Location

Exhibiting Co. Name/Booth #
ARVO 2026
c/o FREEMAN
4493 Florence Street
Denver, CO 80238
(303) 320-5100;
fax (469) 621-5614

Exhibitor Badge Pickup

Fri., May 1 – Wed., May 6
8am – 5pm

Exhibit Hall Schedule

Sun., May 3 8:30am – 5pm
Mon., May 4 8:30am – 5pm
Tues., May 5 8:30am – 5pm
Wed., May 6 8:30am – 5pm

Exhibitor Move-in

Fri., May 1 8am – 5pm
Sat., May 2 8am – 5pm

Exhibitor Move-out

Wed., May 6 5:15 – 11:59pm

ARVO 2026 Important Dates

2025

- Oct. 24** Applications for exhibit space must include full payment; final balance due for exhibit space
- Nov. 14** Online Exhibitor Service Manual available to exhibiting companies paid in full

Exhibitor registration opening

2026

- March 3** Exhibit space application deadline for inclusion in ARVO Pocket Guide
- March 6** Deadline for notifying ARVO Exhibits Management of intent to use non-official contractors (EACs)
- April 1** First day to accept shipments at warehouse
- April 24** Last day to accept shipments at warehouse*
- March 6** Hotel reservation deadline
- May 1 – 2** Exhibit installation (8am – 5pm)
- May 3 – 6** Exhibit Hall open (8:30am – 5pm)
- May 6** Dismantling begins 5:15 – 11:59pm

* Deliveries after this date may be rejected or incur a late storage fee.



Why Exhibit at ARVO 2026

The Association for Research in Vision and Ophthalmology (ARVO) Annual Meeting is the world's leading educational and networking forum for clinicians, researchers, students and trainees in the fields of eye and vision research and science. If you are committed to advancing research into understanding the visual system and preventing, treating and curing its disorders, consider an exhibit at the ARVO Annual Meeting. The ARVO meeting is recognized as one of the top 50 medical meetings by the Healthcare Convention & Exhibitors Association.

ARVO's exhibit hall features the latest advances in eye and vision science, treatments, technology and services for scientists, researchers and clinicians.

The ARVO Annual Meeting is ideally suited for exhibitors that focus on the following:

- Clinician-scientist development programs
- Contract research organizations
- Diagnostic systems
- Digital microscope, cameras and software
- DNA analysis services
- Education/information
- Electronic health records/electronic medical records
- Imaging systems
- Medical devices
- Pharmaceuticals
- Product development devices
- Publications (book, journals, other)
- Research products, cell culture and bioassays
- Screening devices
- Surgical instruments

Applications, exhibitor registration and the Exhibitor Service Manual will be available online only at [ARVO.org/Exhibitors](https://www.arvo.org/Exhibitors).

Booth Rates

Commercial

\$3,000 – 10' X 10' inline booth
\$30 per square foot
\$900 corner fee

Non-profit

\$900 – 10' X 10' booth
\$9.00 per square foot
\$200 corner fee

Includes:

- Free WiFi internet access
- Company listing in the ARVO Annual Meeting Pocket Guide and on the event website
- Six exhibit-only and two full meeting registrations per 10' x 10' booth space purchased*

Executive Suites/Private Meeting Rooms

- **Exhibitor – \$35 per square foot**
- **Non-Exhibitor – \$50 per square foot**
- **Private Meeting Rooms in the Convention Center starting at \$20,000.**
- **Executive Meeting Suite in the Exhibit Hall—starting at \$20,000 per meeting suite. Suites come in sizes determined by ARVO/NTP. Suites include:**
 - Draped walls and exterior ID sign. The Executive Meeting Suite includes a hardwall exterior.
 - One 36" round table, 4 chairs. Executive Suite includes conference table and 8 chairs.
 - Free WiFi internet access.
 - Company description in the ARVO Annual Meeting Pocket Guide and on the event website.
 - Six exhibit-only and two full meeting registrations. Executive Meeting suite includes 12 exhibit-only and four full meeting registrations.*
 - Electric and audiovisual can be purchased for an additional charge.

*Exhibit-Only name badges do not permit admission to scientific or platform sessions. A full meeting exhibitor badge is not sufficient for presentation of an abstract as First Author. First Authors who are exhibit representatives must also register as full meeting, non-exhibitor attendees.

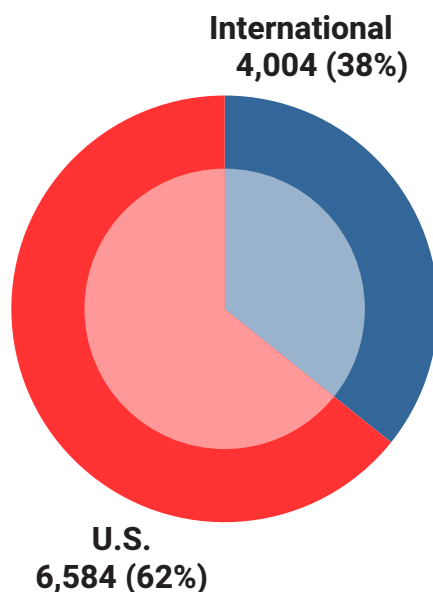
ARVO Member Demographics

(2026 membership)

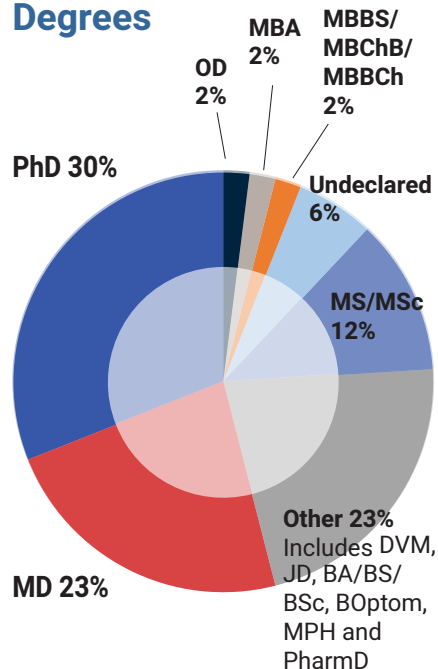
Why Market with ARVO?

- ARVO is globally recognized and respected as a leading provider of quality content and new research
- Members rely on ARVO for ground-breaking technologies and industry trends that advance their areas of research
- ARVO's Annual Meeting is the industry's premier gathering place for information exchange and networking

ARVO Membership

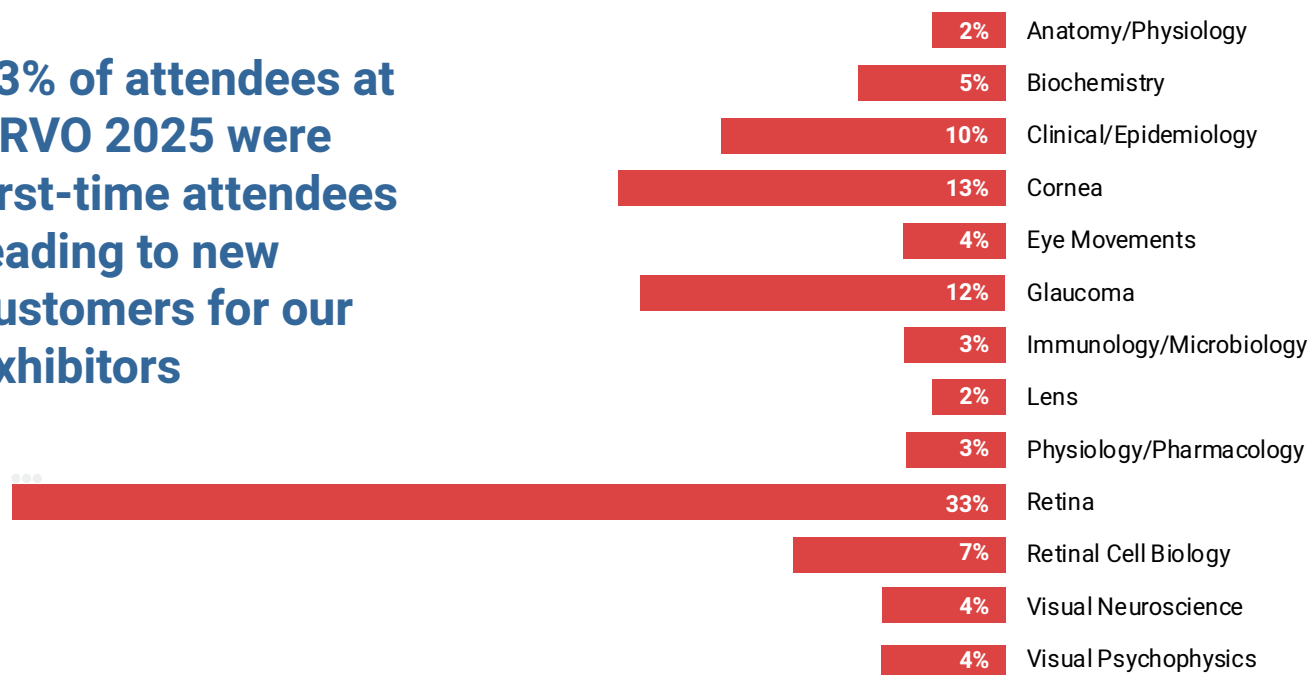


ARVO Members by Degrees



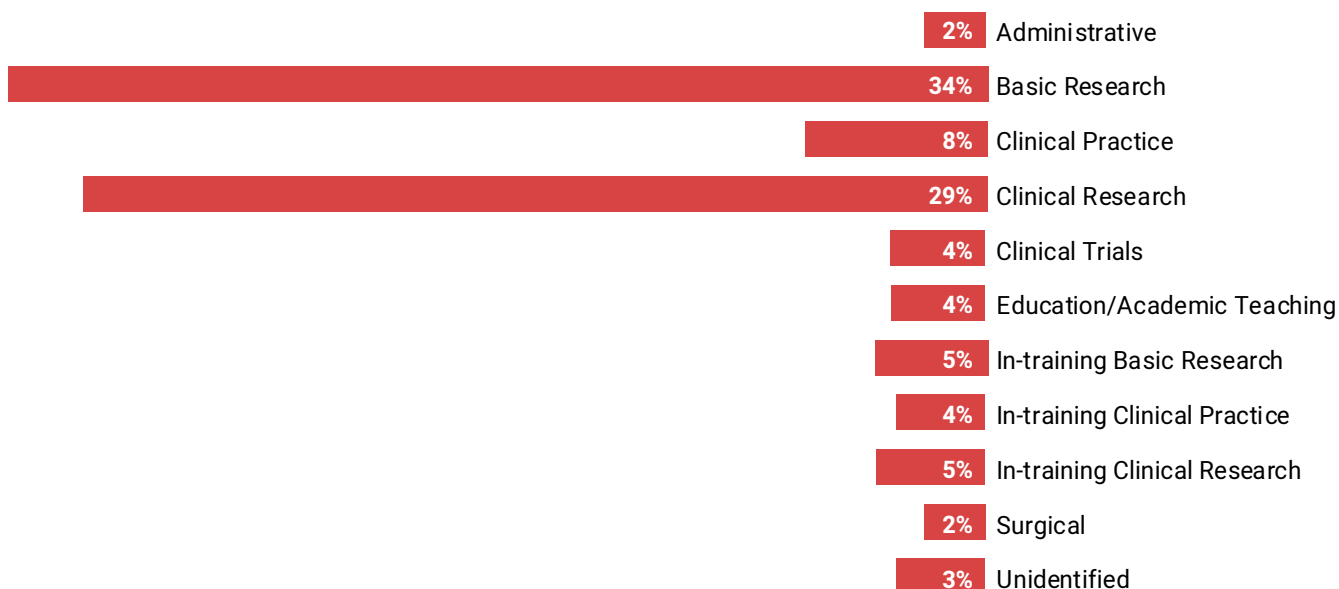
Members by area of interest

43% of attendees at ARVO 2025 were first-time attendees leading to new customers for our exhibitors

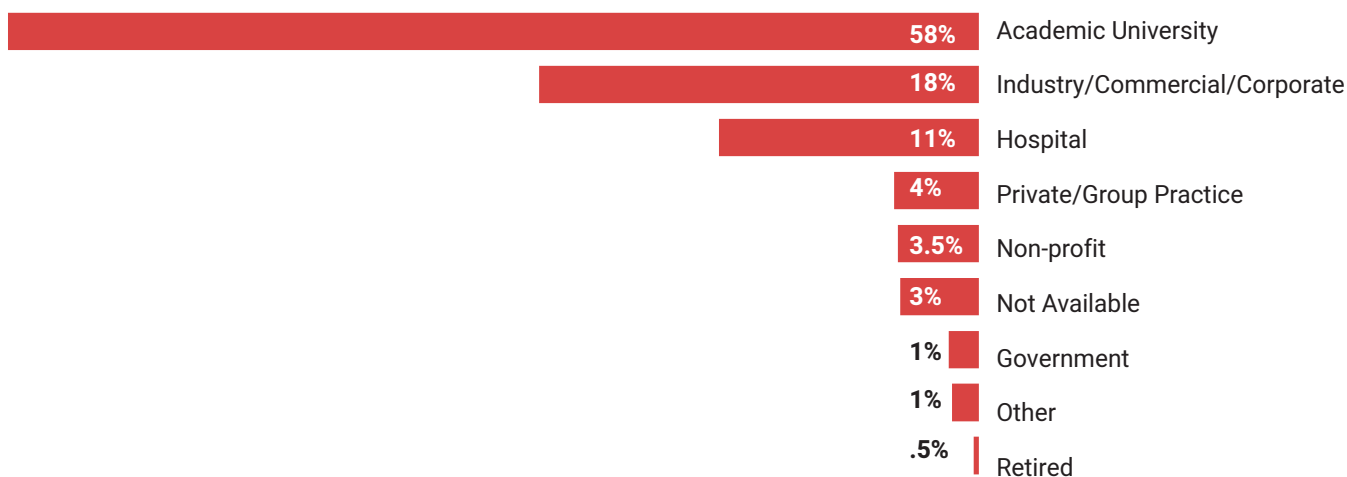


ARVO Member Demographics

Members by Professional Focus



Members by Employer Type



ARVO Meeting Demographics

The ARVO Annual Meeting is your best opportunity to market your products and services to leaders in eye and vision research from around the world.

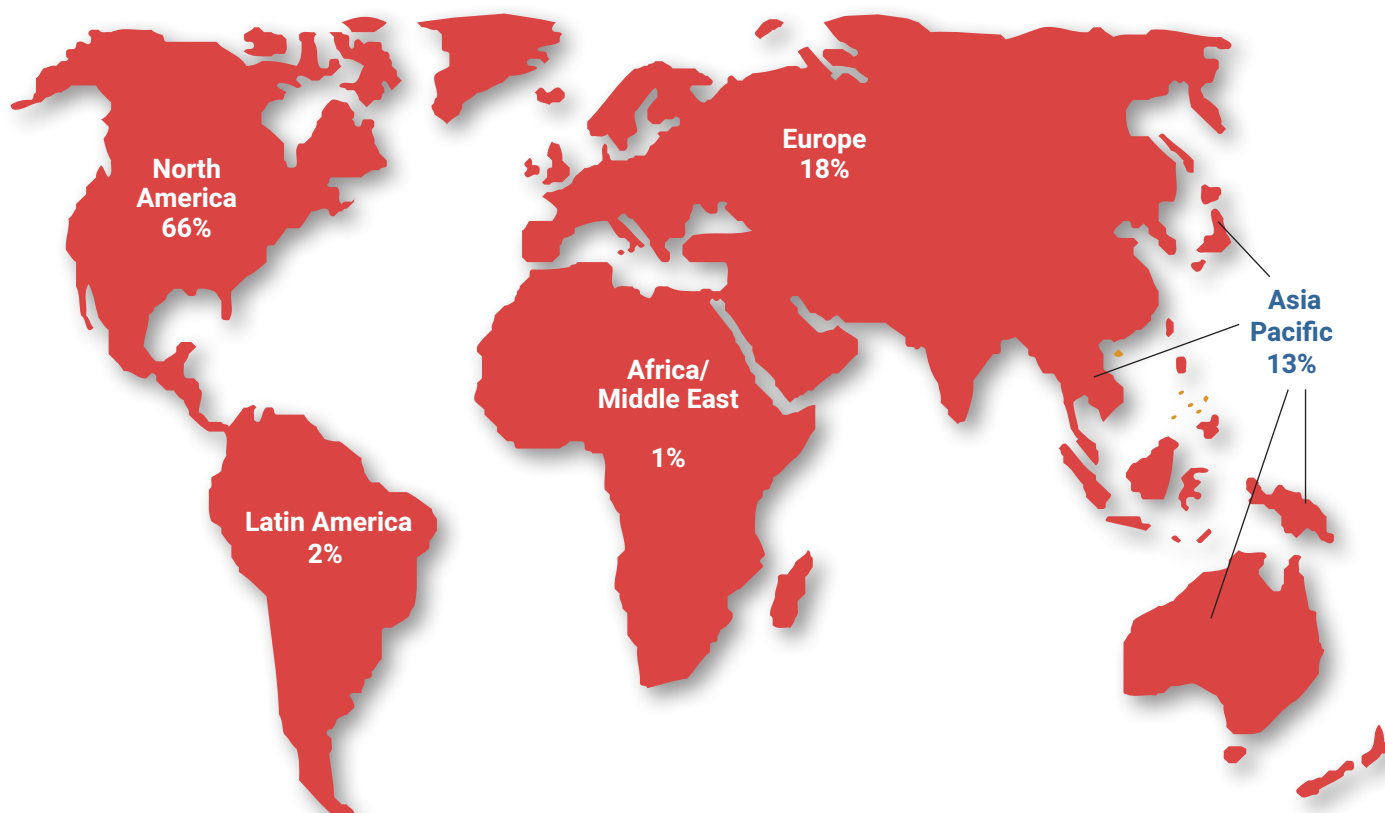
ARVO Meeting Registration Breakdown

	Registrants	%
U.S.	5,950	64%
International	3,567	36%
Total	9,517	100%

*Total does not include meeting exhibitors



2025 attendees by region of residence



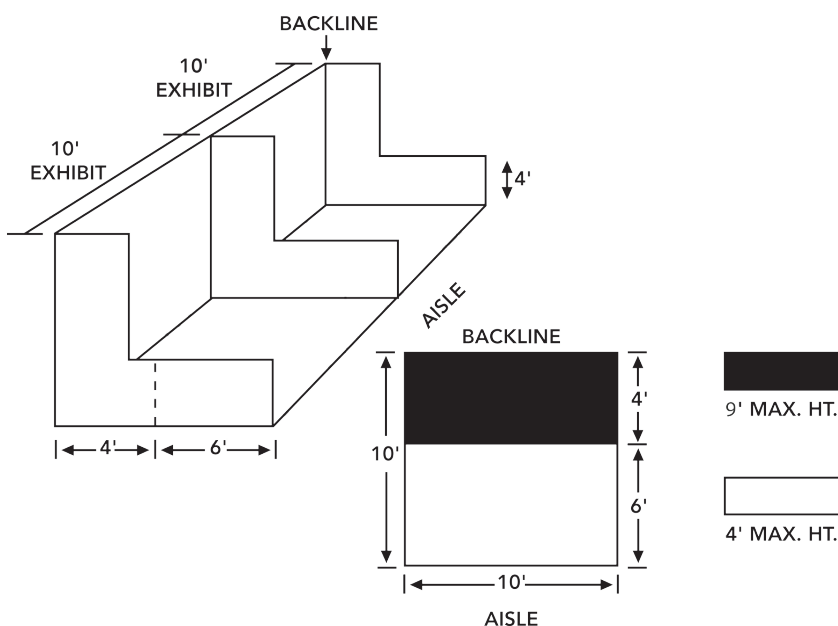
ARVO 2026 Exhibit Booth Design

ARVO 2026 will offer linear or inline booths as well as island booths in a variety of sizes to meet your needs.

Inline Booth Design

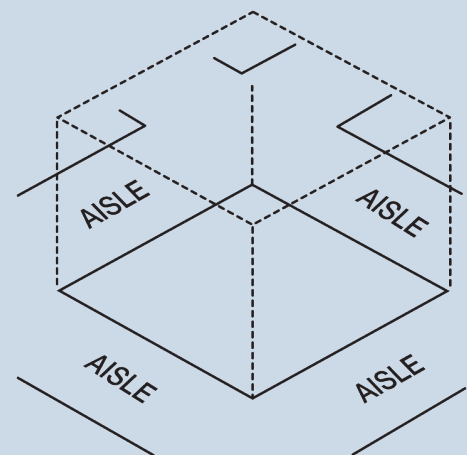
- Standard inline booths will be used. All inline booths are 10' x 10' (approximately 3.1m x 3.1m). Exhibitors may reserve up to three contiguous in-line booths. ARVO does not permit peninsula booths, i.e., two or more booths at the end of two rows facing a cross aisle, except with the purchase of a 20' x 20' booth.
- Rental includes free wireless internet access (WiFi).
- Rental includes 8' high back drapes and 36" high side drapes and a standard 7' x 44" identification sign with company name.
- All booths must be carpeted. Order forms are included in the online Exhibitor Service Manual.
- The back wall of the display is limited to 9' in height and a depth of 4'. Equipment that must be placed in the front 6' of the booth should not block the view of adjacent booths or present unattractive backdrops, e.g., computer cables.
- The aisles are the property of all the exhibitors; therefore, each exhibitor is responsible for proper flow of traffic through the exhibit area. Do not place your demonstration areas on the aisle line of your exhibit if you expect many people to congregate at one time. Leave space within your exhibit area to absorb the majority of the crowd.

Inline Booth Diagram



Island Booth

An island booth is any booth exposed to aisles on all four sides. The entire space may be used. The maximum allowable height is 20 feet, including signage. Signage or overhead sign are permitted for island booth. All exhibitors with island booths that are 20' x 20' (400 square feet) or larger must submit a drawing of the proposed booth layout to ARVO show management by Fri., March 6. Drawings must include a top and a side view of the exhibit and indicate all dimensions. Island exhibitors who have not obtained prior ARVO approval will not be permitted to set up until their design has been approved. Island booths 20' x 20' or larger may include walls, but these are required to allow a continuous 25% see-through (minimum) on all four sides.



ARVO 2026 Exhibit Hall Floor Plan

Exhibit Dates: May 3 –6 | Colorado Convention Center | Denver



- Available booth as of August 2025
- Reserved booth

To Reserve a Booth

Step 1 — Go to [ARVO.org/Exhibitors](https://arvo.org/exhibitors)

Step 2 — Choose an available booth. (If you wish to combine booths, please contact the Exhibits Sales Manager at 1.703.683.8500 or ARVOSales@ntpevents.com.)

Step 3 — Purchase and reserve at [ARVO.org/Exhibitors](https://arvo.org/exhibitors)

ARVO 2026 Exhibitors

(as of September 2025)

20/20 Onsite
3N Medical Technology Co., Limited

A
AbbVie Medical Affairs
Advancing Sight Network
Aero Pump GmbH
Aier Eye Institute
Alcon Vision, LLC
Alkeus Pharmaceuticals
Altasciences
Altris AI
ANI Pharmaceuticals, Inc.
Apellis Pharmaceuticals
Aptar Pharma
Association Ocular Pharmacology and Therapeutics
Astellas
Aurora Surgical

B
Beacon Therapeutics
Beijing Visual Science and Translational Eye Research Institute (BERI)
BioSpherix, LLC.
Bitfount
Bloomage Biotechnology USA Inc.
BlueRock Therapeutics
Boehringer Ingelheim International GmbH
BrightFocus Foundation

C
Callan Pharma Services
Cambridge Research Systems
Carl Zeiss Meditec, Inc.
Casey Reading Center
Celanese
Charles River
Choroideremia Research Foundation

D
Diagnosys LLC
Doheny Eye Institute (DIRC)

E
EarlySight SA
Emmes
Encompass Pharmaceutical Services, Inc.
Epsilon
eSight - By Gentex Corporation
Eurofins Medical Device Testing
Eversight
Evoq Technologies Corp.
Excalibur Pathology, Inc.
EXODUS BIO
Experimentica Ltd.
Exsera BioLabs
EyeCRO
Eyenuk, Inc.

F
Fortrea

G
Gene Tools, LLC
Genentech
Genesis Drug Discovery & Development
Global Genes
Good-Lite Company

H
Hamamatsu Corporation
Heidelberg Engineering, Inc.

I
Icare USA, Inc.
Ichor Life Sciences, Inc.
Imagine Eyes
InFocus Clinical Research
Integral BioSystems, LLC
International Society for Eye Research
Iris Pharma
IUVO

J
JOINN-Laboratories (suzhou) Inc.
Jorvec Corp

K
KCT Data, Inc.
Keeler USA
Konan Medical USA, Inc.
Kugler Publications

L
Labcorp
Lexitas Pharma Services, Inc.
Lions World Vision Institute
LKC Technologies
Lumedica Vision

M
M&S Technologies
MediNect Bioservices Ltd
MedOne Surgical
MeltPrep GmbH
MERIT CRO
Metrovision
Miracles In Sight
Mosaic Biosciences

N
Nanoscope Instruments, Inc.
Nanoscope Therapeutics
Nemera Services
Netra Systems, Inc.
Newcells Biotech
Nidek, Inc
NKT Photonics Inc.
NOF Corporation
Northern Bio

O
Ocular Therapeutix Inc
OCULUS, Inc.
OcuMetrics, Inc
Olleyes

Optopol Technology
Optos Inc
ORA

P
Pharmaron
Phoenix Micron
Powered Research
Precision Vision
PriMed Shines
ProMed Pharma LLC

Q
Qingdao Trongen Biotech Co., Ltd.

R
Regents of the U of MN
Remidio Innovative Solutions, Inc.
RetinAI US Inc
Review of Ophthalmology
Robotrak Technologies Co., Ltd.
Roland Consult Stasche & Finger GmbH
Rommelag USA

S
Sever Pharma Solutions
Shenyang Xingqi Pharmaceutical Co., Ltd.
Singapore Eye Research Institute (Seri)
SJJ Solutions
Softcare Co., Ltd.
Spective LLC
Speedway Solutions Inc.
StageBio
Striatech
SVision Imaging Ltd
Syneos Health

T
The Sturge-Weber Foundation
Thea Pharma Inc.
Thorlabs
Topcon Healthcare
Tsubota Laboratory, Inc.

U
Uneedle
Unither Pharmaceuticals
University of Nebraska Medical Center

V
Vasoptic Medical, Inc.
Virscio, Inc.
Visionix, Inc.
VO-CRO
Voiant

W
WestChina-Frontier PharmaTech Co., Ltd.
WPI LLC

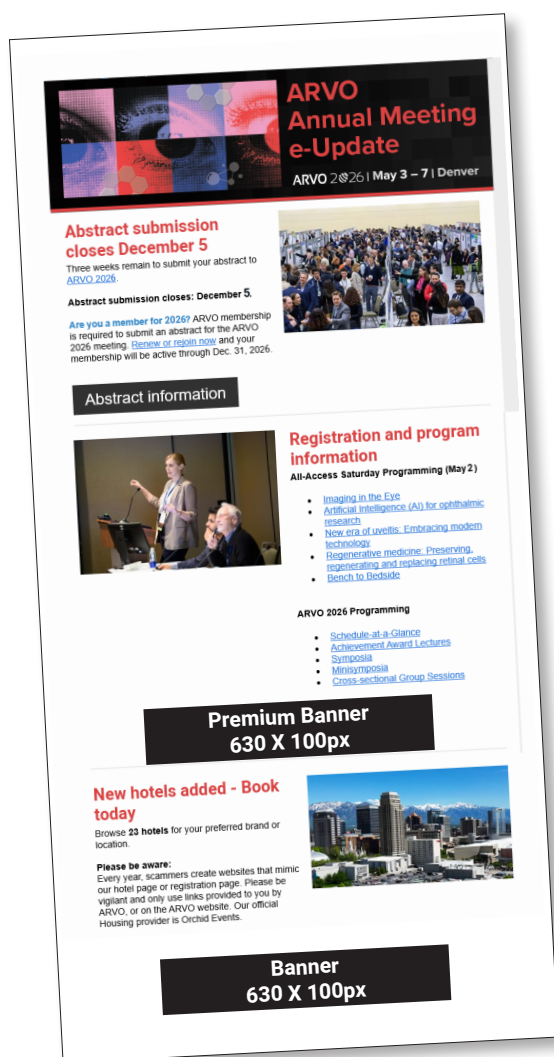
Z
Zhongshan Ophthalmic Center, Sun Ya-sen University
Zilia

ARVO 2026 Advertising Opportunities

Annual Meeting e-Update Newsletter

ARVO distributes the Annual Meeting e-Update, a regular email newsletter, to current Annual Meeting registrants and all ARVO members. The email publication offers advertisers an excellent way to bring their information and marketing direction into the inbox of more than 13,000 eye and vision scientists.

Content focus: Vital event details, session overviews, program schedules, helpful tips, reminders and last-minute changes related to the Annual Meeting. The publication is distributed daily during ARVO's Annual Meeting (premium to advertise in these issues).



Specifications

Banner specs: 630 X 100px. Online ads must be under 200KB. Images that are PNG, JPG, GIFs (animated or otherwise) are fine to be submitted for ads. SWF (Flash-based ads) are not accepted.

Frequency:

Pre-Meeting issues

Jan. 8	Feb. 5	Feb. 19
March 5*	March 19	April 2
April 16	April 30*	

* March 5 = Issue is the week before the early registration deadline.

April 30 = issue is "Know before you go"

Onsite Issues (sent in the evening each day):

Sat., May 2	Sun., May 3	Mon., May 4
Tues., May 5	Wed., May 6	Thurs., May 7

ARVO Annual Meeting e-Update pre-meeting messages will be sent to all ARVO 2026 meeting registrants, current ARVO members and meeting attendees from the past two years.

Onsite issues are sent to all registered meeting attendees only.

Pre-Meeting Issues

Rates (per issue)	1x	3x	6x
Premium Banner	\$1,250	\$3,250	\$6,500
Banner	\$800	\$1,900	\$3,800

Onsite Meeting Issues

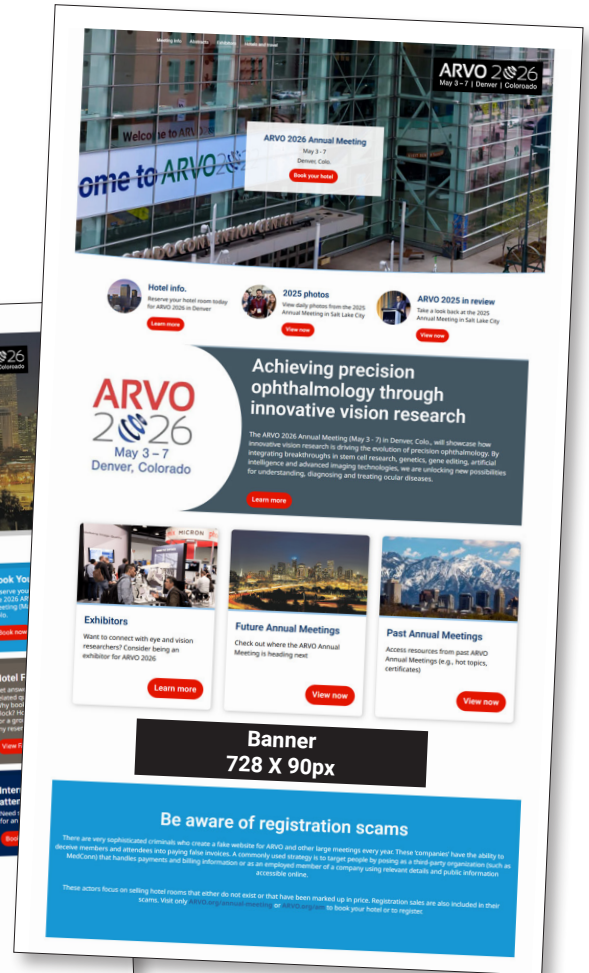
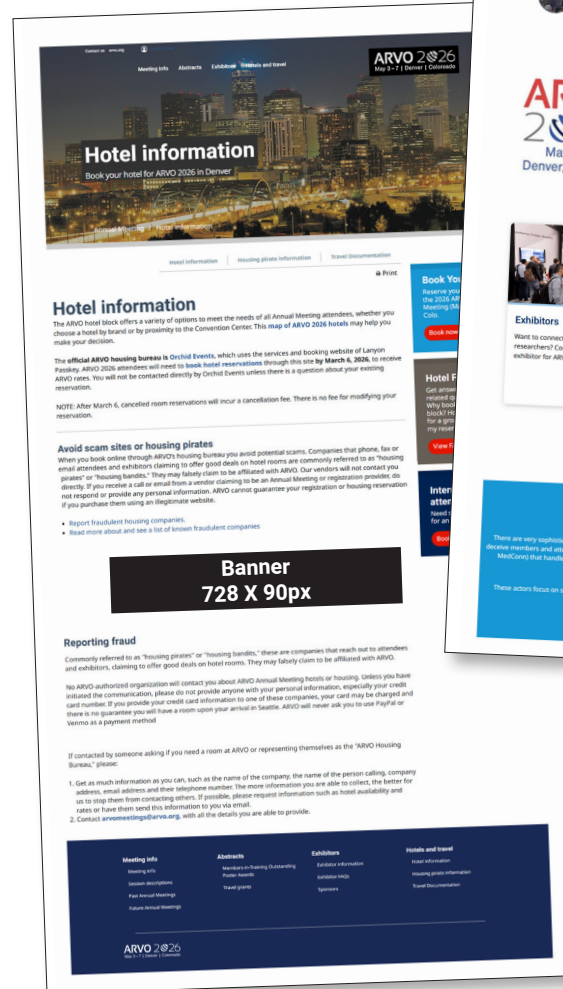
For pricing for 3 or more issues, please contact us.

Rates (per issue)	1x	2x	3x
Premium Banner	\$1,950	\$3,400	\$4,850
Banner	\$1,500	\$2,500	\$3,500

ARVO 2026 Advertising Opportunities

Annual Meeting Website

ARVO's Annual Meeting website offers the ability to market specifically to Annual Meeting participants as well as those learning about the meeting. The ARVO Annual Meeting site contains all information for the meeting including scientific sessions, travel, programming and more. Whether you are an exhibitor or have a product or service that may interest attendees, advertising on the ARVO Annual Meeting website offers the opportunity to reach leaders in eye and vision science and research.



The ARVO Websites:

Average unique visitors per month = **16,750**

Average page views per month = **60,087**

Source: Google Analytics (monthly average from July 1, 2024 to June 30, 2025)

ARVO.org/AM Ad Rates

Rates	3 month	6 month	1-year
Banner	\$3,500	\$6,500	\$12,000

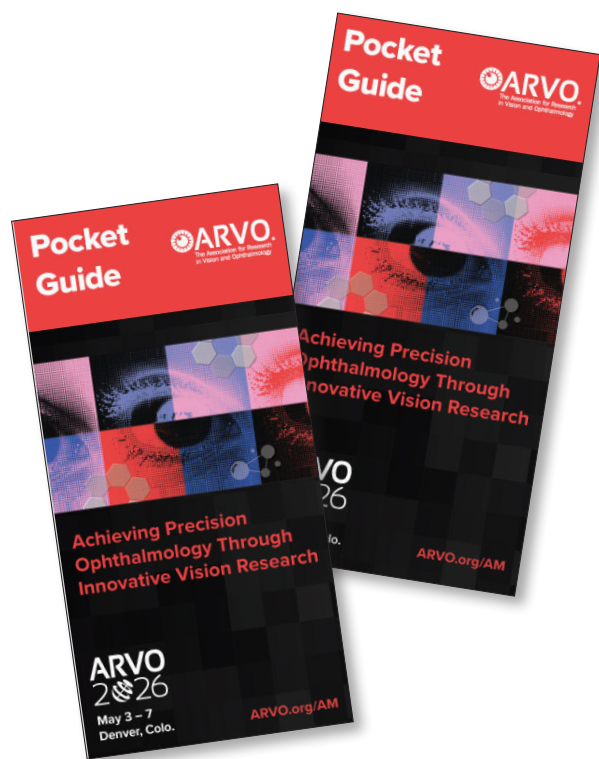
Specifications

Banner ads are 728 X 90px; responsive ads that must accompany banner ads are 300 X 250px. Online ads must be under 200KB. Images that are PNG, JPG, GIFs (animated or otherwise) in the specified dimensions are fine to be submitted for ads. SWF (Flash-based ads) cannot be accepted. Please note banner ads run for a specific time limit, not a guaranteed impression amount.

ARVO 2026 Advertising Opportunities

Pocket Guide

Each ARVO Annual Meeting attendee receives a copy of this pocket-sized publication in their meeting tote bag. The Pocket Guide serves as an essential logistical tool for navigating the ARVO Annual Meeting sessions, exhibits and events. It contains maps of the convention center, schedules for both scientific and social events, a complete exhibitor directory and much more.



The Pocket Guide is given onsite to each meeting attendee. A PDF of the Pocket Guide will also be available on the ARVO Annual Meeting website.

Full Page 4" x 8-1/2" 101 X 215 mm 4-1/4" x 8-7/8" 107 X 225 mm Bleed; 3-1/2" x 8" 88 X 203 mm Live	1/2 Page Horizontal 3-1/8" x 3-5/8" 79 X 92 mm
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Specifications

Ad close: March 3, 2026

Materials due: March 10, 2026

Electronic format specifications should meet SWOP specifications; high-resolution CMYK PDF files with crop and bleed marks. PDFX/1A: 2001 is preferred.

Rates	2026 exhibitor	2026 non-exhibitor
Size		
Full-page, black and white	\$3,500	\$3,900
Full-page, 4-color	\$5,645	\$6,045
1/2-page, black and white	\$2,125	\$2,340
1/2-page, 4-color	\$3,500	\$3,900
Premium Placements		
Back cover, 4-color only	\$7,200	n/a
Inside front cover, 4-color only	\$6,750	n/a
Inside back cover, 4-color	\$6,450	\$7,225
Inside back cover, B&W	\$4,250	\$4,750
Opposite inside front cover, 4-color	\$6,300	\$7,075
Opposite inside front cover, B&W	\$4,125	\$4,495

ARVO 2026 Advertising Opportunities

Artwork deadline: March 3 (additional fees apply after this date)

Exhibit Hall Aisle Signs

Price based on 8 aisle danglers: \$20,000

Increase awareness of your company as a sponsor of an exhibit hall aisle sign. Each aisle in the hall is marked with a 4' x 8' aisle sign. Sponsor to provide artwork.

Banner Advertisements

Starting at \$10,000

Put your message on a banner that is strategically placed in a high-traffic area of your choice. Sizes and locations vary. For details and locations, contact ARVOSales@ntpevents.com. ARVO meeting management produces and installs banners. Sponsor to provide artwork.

Floor Decals

\$3,000 (pair of 3' x 3' or one 6' x 6')

Direct ARVO attendees to your booth with highly-visible, color floor decals on the show floor. The stickers display your company branding and provide an excellent way to maximize your booth traffic. ARVO produces and installs the decals, sponsor provides artwork. Exact location to be determined by ARVO meeting management.

Meter Panels

Starting at \$3,500/\$5,000 ancillary event

Attendees will notice your double-sided signs in strategic high-traffic locations along their way to registration and to the poster and exhibit hall every day. ARVO produces and places the meter panels. Sponsor to provide artwork pending approval of ARVO. Exact location to be determined by ARVO meeting management based on sponsor's preferred location.

Light Boxes

Starting at \$8,000

Ensure you capture everyone's attention with these high-impact, double-sided 8-foot-tall light boxes. Each fixture will feature a backlit panel of your marketing message. Sponsor must provide artwork. Price includes production. Exact location to be determined by ARVO meeting management based on sponsor's preferred location.



ARVO 2026 Advertising Opportunities

Artwork deadline: March 3 (additional fees apply after this date)

New!

Rotating Four-sided Lighted Kiosk

\$15,000

This new lighted kiosk offers four sides of branding for your company. This unit stands over nine feet tall and offers an eye-catching opportunity for your brand. This lighted kiosk can remain static or can rotate at a smooth pace of one rotation per minute. Unit includes four lighted graphic panels with four LED edge lights with customizable RGB values. Sponsor must provide artwork. Price includes production. Exact location to be determined by ARVO meeting management based on sponsor's preferred location.

Window and Escalator Clings

Call for pricing

These advertising clings are a proven eye-catcher and make a dramatic impression on attendees as they travel throughout the convention center. ARVO produces and installs the graphics. Size and locations vary.

Escalator Runners

Call for pricing

Special Opportunity at the Colorado Convention Center. Give your brand dozens of impressions per attendee with signage on what will be the most trafficked walkway at ARVO 2026. Escalator runners provide immeasurable touchpoints as attendees navigate between session rooms and the exhibit/poster hall. By including your unique messaging and booth number, you'll ensure your brand is noticed – leading to increased booth traffic and driving even more ROI.

ARVO LED Wall Sponsor Video

\$4,000 (exclusive)

Be the exclusive video sponsor of our LED wall. This 10'x6' structure will highlight the main events at ARVO 2026, and your ad will rotate with the other ARVO content. ARVO content will include fundraising donor names, session information and other agenda items. Include your 15 second video promoting your company.



ARVO 2026 Advertising Opportunities

New for Colorado Convention Center Only

Premium Digital Display – Large Format LED Screens

\$4,000 for the entire week of ARVO/per ad

Place your ad on this permanent LED screen located in the Colorado Convention Center main lobby.

- Placement includes 15 seconds of run time on two back-to-back large format LED screens (static image or video)
- Screens are an eye-catching 18' wide by 6.5' tall. Ads run 24/7. Approximately 8 ads run at a time and may include local Denver Tourist attractions (e.g. Denver Art Museum)
- Located in the main Lobby/Atrium of the CCC

Charging Kiosk sponsorship

Become the sponsor of charging stations throughout the Colorado Convention Center. These kiosks allow attendees to rent a portable charger. This is one of the top items requested by our attendees so they can continue to charge their devices while on the go in the Convention Center. Your sponsorship can include your digital ads on the kiosks themselves, and/or a buyout of the kiosks making the charger rental free for attendees.

Five stations located throughout the Colorado Convention Center. Map of charging stations available. Charging Stations provided by ChargeFuze.

Digital Media on Station screen

\$2,000 per day for all stations

- 1x 0:15 seconds ad
- Each station can hold up to 8 rotating ads running on a 2-minute loop, 24 hours a day

Station Rental Buyout to offer "Free Charging"

\$3,000 per day

- Your static brand logo is displayed on all kiosks.
- Includes promotion in Pocket Guide and one preshow email informing attendees of this free portable charging rentals and thanking you as the sponsor.

Digital Media + Station Rental Buyout – Exclusive

\$7,000 per day

Both packages above, plus

- All 8 video ad spots dedicated to your brand. Can be static or video images.
- Choose your days.



ARVO 2026 City-Wide Advertising Opportunities

Promote your brand to attendees and locals around Denver

Opportunities throughout Denver allow high visibility for your brand, from the Convention Center to the airport to downtown

Our out-of-home media options provide extended reach in select hotels, rideshares and on the city streets attendees will travel through the entire week.

Follow the attendee journey:

Denver International Airport

Advertising in the Denver International Airport including digital displays and static media

In-App Rideshare ads

Uber and Lyft

RideShare

- Wrapped rideshare vehicles
- Wrapped rideshare vehicles with digital taxi tops and 3D animated holograms (New!)
- Rideshare projections (New!)

En Route

Static and digital billboards located on main routes around Colorado Convention Center

Lower Downtown/ Colorado Convention Center Area

- Static and digital wallscapes
- Digital Interactive kiosks along downtown streets
- Mobile billboards
- Buses and Light Rail

Hotel lobby branding

- Two ARVO hotel options available

[Learn more](#) about our city-wide advertising opportunities and contact mrk@emcoutdoor.com to purchase a sponsorship.

City-wide sponsorships are sold by our authorized contractor EMC Outdoor.



ARVO 2026 Branding Opportunities

Tote Bags

\$25,000 (exclusive)

Sponsorship includes company logo on the ARVO 2026 tote bag. All in-person meeting attendees receive a bag at registration. The ARVO Annual Meeting logo will be printed on one side of the tote and your 1-color company logo will be printed on the other side. Your logo will be visible throughout the entire meeting and beyond. ARVO will provide bags and shipping. Sponsor will need to provide camera-ready artwork.

Artwork deadline: Nov. 30

Notebooks

\$7,500 (exclusive)

Sponsor has the opportunity to produce and brand notebooks that will be inserted into each attendee tote bag. Design and dimensions must be approved by ARVO in advance of production. Notebook design may not include the ARVO logo.

Tote Bag Insert

\$5,000 each (limited to 6 inserts)

Expose your brand to all ARVO 2026 attendees. Place an insert in the official bag distributed to all attendees ensuring your message will leave an impression on your target audience. Literature insert may be up to 8.5" x 11" double-sided. Alternative sizes and items will be considered on a case-by-case basis and require ARVO approval.

Lanyards

\$45,000 (exclusive)

Showcase your brand on the official badge lanyard at ARVO 2026. Your logo and the ARVO logo will alternate on the badge lanyard provided to all attendees. Navy blue lanyard with white logos.

Key Cards

\$30,000 (exclusive)

Sponsorship includes two key cards issued per room; double-sided, 4-color graphics. Call for more information and deadlines.

Artwork deadline: March 3 (additional fees apply after this date)

Upcycled Water Bottles

\$30,000

Water bottle fillers are placed throughout the Colorado Convention Center. Sponsoring a branded water bottle that is refillable is a great opportunity to provide a useful item during the meeting and a keepsake afterwards. These 20 oz. bottles with drink-thru lids are molded from 100% post-consumer Recycled rPET. They are BPA Free and FDA compliant.

Artwork deadline: TBD



ARVO 2026 Sponsorship Opportunities

Exhibitor Presentation Opportunities

Present information about your products, tools and technology directly to an audience of attendees with this highly visible, cost-effective opportunity.

Exhibitor Education Forum Starting at \$4,000 (limited availability)

Opportunity includes:

- Designated presentation area on show floor Includes screen, podium and handheld microphone
- Recognition on event signage
- Schedule of presentations on meter panel in exhibit hall and another in registration area
- Designated time slots for 30-minute presentations
- Sponsor to provide title and description
- Information in ARVO 2026 Annual Meeting Pocket Guide
- Promotion during Annual Meeting on walk-in slides
- Presentation listed in the mobile app in the day's program schedule
- Food and beverage options are available for premium pricing.

(Please note that poster presenters must select a time that is after their poster session.)

Exhibitor Education Forum Promotion Package

\$2,500

Help your Exhibitor Education Forum stand out to attendees.

Opportunity includes:

- Presentation to receive one push notification in the mobile app
- Presentation to receive one announcement in the exhibit hall 10 minutes before the presentation start time

Ancillary Events

Ancillary Events are non-ARVO-sponsored special group events, such as business meetings of other organizations or social gatherings, held in conjunction with the ARVO Annual Meeting. Ancillary events are not planned or sponsored by ARVO. If you are interested in holding an ancillary event in the convention center or an ARVO hotel please review our ancillary events information at

[ARVO.org/Ancillary](https://www.arvo.org/Ancillary).

Ancillary Event Promotion Package

Exhibitor rate: \$1,500/Non-exhibitor rate: \$3,000

Sponsorship includes a 50-word online listing on ARVO ancillary event website page. Link to full event details and registration. Inclusion on one pre-show email informing attendees about ancillary events. Event date/time/ location, and url link must be submitted two weeks in advance of e-blast.



ARVO 2026 Sponsorship Opportunities

Saturday Sip and Scan (May 2)

\$10,000 (exclusive)

Be the exclusive sponsor of the Saturday badge pick-up "Sip and Scan." Nearly 3,500 attendees printed their badge on Saturday at the 2025 Meeting.

Sponsorship includes, but is not limited to:

- Branded napkins
- Branded cups

ARVO Social (May 3)

Call for pricing

The ARVO Sunday Social will be a highlight of ARVO 2026. The social will offer your company a chance to engage attendees on the first day of the Meeting. ARVO's largest networking event will likely sell out, making it a high-impact sponsorship opportunity. Sponsor will receive recognition on signage at the event, in the Pocket Guide and in all pre-meeting communications to attendees promoting the event. Contact us for additional recognition opportunities at this event to help your organization stand out.

Travel Grant Social (May 4)

\$9,000 (exclusive)

This networking event draws young researchers from around the world and recognizes grantees who have demonstrated exceptional skills in eye and vision research. Show your company's commitment to this next generation of eye and vision researchers as a key supporter of the event. Sponsor will receive recognition on signage at the event, in the Pocket Guide and in all pre-meeting communications to attendees promoting the event.

Breakfast with the Expert Table and Event Sponsorship (May 5)

\$12,000 (exclusive)

Breakfast with an Expert gives students and member trainees a relaxed opportunity to interact with industry experts and fellow attendees. Table discussions are led by experts on topics on career and professional development.

Become an overall sponsor of this event and additionally supply your own expert to lead a table discussion. Expert to be approved by ARVO.

ARVO Karaoke (May 6)

\$9,000 (exclusive)

ARVO Karaoke gives attendees a chance to share their vocal talents or cheer on their favorite performer. Light snacks and limited drinks are provided. Sponsorship includes visible signage and/or food and drink support for your company. Sponsor will receive recognition on signage at the event, in the Pocket Guide and in all pre-meeting communications to attendees promoting the event.

Members-in-Training Lounge

\$15,000 (exclusive)

The Members-in-Training Lounge serves as a dedicated space where Members-in-Training (MITs) can network, hold small meetings, get information and advice about the program and ARVO membership, check emails, etc.

Opportunity includes:

- Onsite signage outside and in the lounge
- Opportunity to distribute approved literature
- Badge scanner
- Banquet rounds and chairs
- Morning coffee break each day
- Afternoon snack break each day

Options for upgrades include, but are not limited to:

- Upgraded furniture
- Additional food and beverage

ARVO 2026 Sponsorship Opportunities

Wifi Sponsorship

\$20,000 (exclusive)

Be the exclusive wifi sponsor and get noticed whenever wi-fi is mentioned. Sponsor will be featured in the Pocket Guide and on the table tents with login information, on signage where wi-fi is mentioned and will receive a complimentary tote bag insert. The wi-fi splash page will include your own artwork and may click through to a landing page of your choice.

Sponsor will also receive a 25% discount on Annual Meeting e-Update or website advertising.

Professional Headshot Booth Sponsor

\$37,000 (exclusive)

Sponsor will receive lounge next to headshot booth.

Luggage/Coat Check Sponsorship

\$15,000

Sponsorship will allow for luggage check to be complimentary for attendees. Sponsor logo will be included wherever the Luggage/Coat Check is advertised to attendees (Annual Meeting e-Update, Annual Meeting website, Pocket Guide (if logo is received by artwork due date). Sponsor recognition included on two meter panels, one in front of coat check and one near main entrance to convention center. Sponsor can provide branded giveaway (e.g. luggage tag).

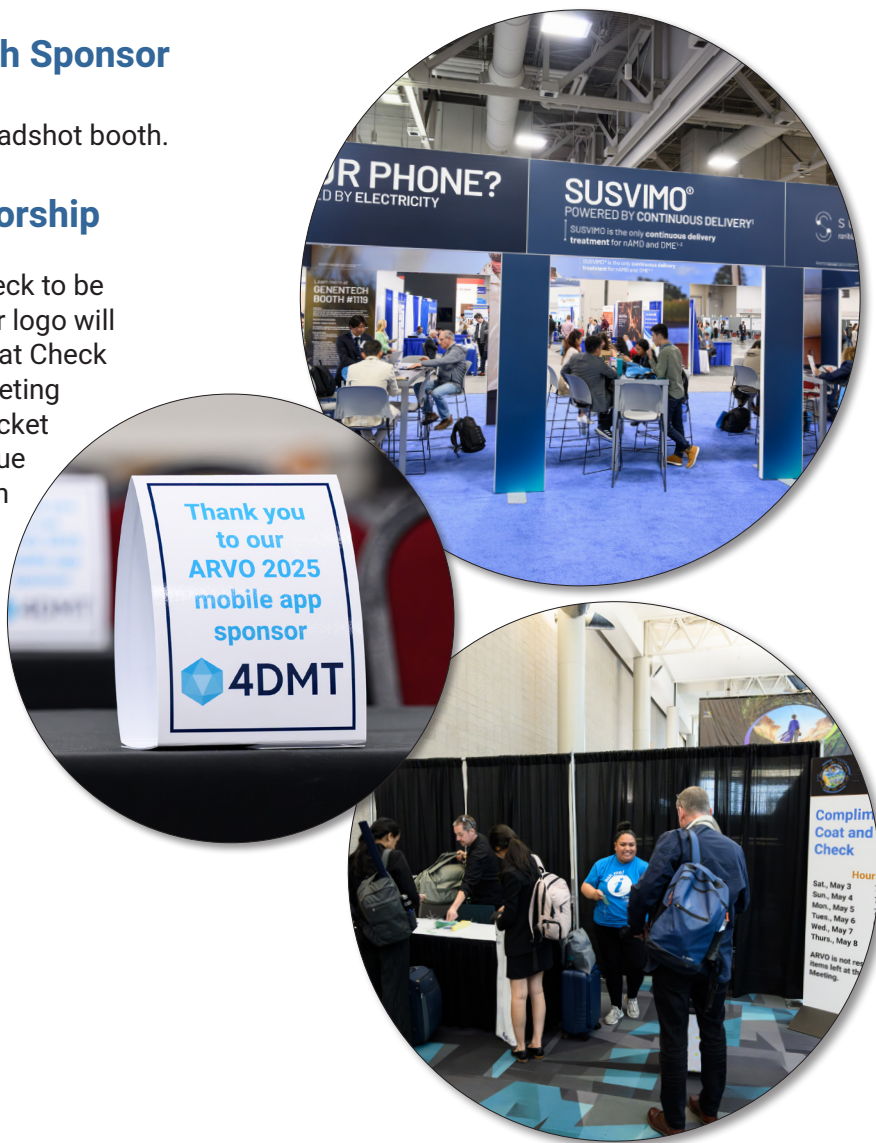
Artwork deadline: March 3 (additional fees apply after this date).

Charging Lounge

\$30,000 each (2 lounges available)

Sponsor a custom-built charging lounge in the exhibit hall where attendees can sit, charge their devices and network with colleagues. Lounge is fully branded with sponsor artwork. Tables, chairs and charging ports included.

Artwork deadline: March 3 (additional fees apply after this date)



ARVO 2026 Sponsorship Opportunities

Mobile App

ARVO's mobile conference app offers unmatched advertising opportunities to attendees. In addition to banner ads and logo placements, the app provides the ability to include your marketing collateral, saving you thousands of dollars in printing and shipping costs and thereby reducing your own exhibitor carbon footprint. This ensures the best attendee experience with your brand.

Mobile App Main Sponsor

\$22,500 (exclusive)

Attendees won't miss your ad when they start up the app or receive an update. You will make a powerful impression as your company logo displays at each full app restart, includes an exclusive sponsor tab in the "More" section of the app. This option is available to one sponsor only.

Opportunity includes:

- Sponsor logo displays on startup screen upon launch of app and each restart
- Exclusive sponsor tab in the "more" section of the app
- Table tents placed throughout the convention center with sponsor recognition
- Full sponsor recognition: Pocket Guide, on-site signage, website, mobile app – includes logo on all these placements as a "thank you to our sponsor"
- One premium banner ad on NOW screen (non-exclusive)

Artwork deadline: Feb. 13.

Sponsor will also receive a 25% discount on Annual Meeting e-Update or website advertising.

Premium Banner Ad on NOW Screen

Advertise directly on the NOW screen (homepage) of the mobile app with banner ads that are timed to specific days during the meeting.

- **\$2,200 Friday, May 1 or Saturday, May 2**
- **\$3,700 Sunday, May 3**
- **\$3,200 Monday, May 4**
- **\$2,200 Tuesday, May 5, Wednesday, May 6 or Thursday, May 7**

Push Notifications

\$3,000

Display your message at a certain time and date within the app. Ideal for new product or booth event announcements. Limit of one per day. Other mobile app push notifications may appear each day as part of the Exhibitor Education Forum promotion package or ARVO show host.



ARVO Foundation Travel Grants

Support Researchers through a Travel Grant Sponsorship Package Starting at \$5,000

You can now make a simple and direct impact with the ARVO Foundation's new Travel Grant Sponsorship package. This one-time donation will support five

early-career scientists by helping them present their research at the ARVO Annual Meeting.

Supporters are recognized as donors to the ARVO Foundation in our printed and digital materials. If you are interested in supporting a named travel grant acknowledging your organization, please contact info@arvofoundation.org to discuss your options.



Contact arvosales@ntpevents.com
to get started

Apply for exhibit space
online at ARVO.org/Exhibitors

ARVO 2026

May 3 – 7
Denver, Colorado

Colorado Convention Center
700 14th St., Denver, Colo. 80202