

To: (Your supervisor)

From: (You)

Re: ARVO Membership Benefits Explanation

The Association for Research in Vision and Ophthalmology (ARVO) is the largest and most respected eye and vision research organization in the world. ARVO members include nearly 11,000 researchers from over 70 countries. Its mission is to advance research worldwide into understanding the visual system and preventing, treating and curing its disorders.

(Your institution) benefits when its employees hold an ARVO membership. ARVO has served a global membership for more than nine decades building a forum for advancing science, networking, mentorship and professional development opportunities. By providing services in the areas of membership, Annual Meeting, three scientific peer-reviewed journals, online education, and awards and grants, we assist our members in making a positive impact on the lives of those with eye and vision disorders.

ARVO members earn many benefits through membership dues.

#### **Networking and Visibility**

- Opportunities to present research conducted at (Your institution) at ARVO Annual Meetings.
- Networking with other eye and vision researchers at ARVO events in person and online.
- Sharing research and news to the ARVO community through their 11,000-member directory and discussion forums.
- Learning leadership skills by volunteering for committee positions and participating in mentorship and fellowship programs free of charge.

#### **Opportunities and Discounts**

- Improving lab efficiency through ARVO webinars and educational offerings.
- Taking advantage of significant member savings on the ARVO Annual Meeting registration fees and free abstract submission to ARVO Annual Meetings.
- Being recognized for my research at (Your institution) with grant, award, and scholarship funds that are exclusively available to ARVO members.
- Discounted recruitment postings on ARVOJobs.
- A \$350 discount on publishing charges for an article accepted by any ARVO open access journal.
- Discount subscriptions to 12 other eye and vision research scientific journals.
- *Insight*, a twice-monthly e-newsletter with industry news and information.

Additionally, participation in ARVO events, on committees and in the ARVO community expands the reach of (Your institutions)'s name as a leader in our (area of research or special institutional focus) through interactions and discussions with colleagues.

Thus, the membership dues payment of (\$XXX) is a solid investment in supporting professional development while also expanding the visibility of (your institution) amongst ARVO members and within the broader educational research and academic community.

[Insert other relevant/personalized information here.]