

**ARVO**  
2023

April 23 – 27  
New Orleans, La.

**Exhibit and Marketing Opportunities**

Exhibit Dates: April 23 – 26

+1.703.683.8500

[arvosales@ntpevents.com](mailto:arvosales@ntpevents.com)

# The Beauty of Diversity in Science and Nature

 **ARVO**<sup>®</sup>  
The Association for Research  
in Vision and Ophthalmology

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# Fast Facts

## Warehouse Location

Exhibiting Company Name/Booth #  
ARVO 2023 Annual Meeting  
c/o Freeman  
905 Sams Ave.  
New Orleans, LA 70123

## Exhibitor Online Registration

ARVO.org/Exhibitors

## Exhibitor Badge Pickup

Fri., April 21 – Wed., April 26, 2023  
8am – 5pm

## Exhibit Hall Schedule

Sun., April 23 8:30am – 5pm  
Mon., April 24 8:30am – 5pm  
Tues., April 25 8:30am – 5pm  
Wed., April 26 8:30am – 5pm

## Exhibitor Move-in

Fri., April 21 8am – 5pm  
Sat., April 22 8am – 5pm

## Exhibitor Move-out

Wed., April 26 5 – 11:59pm

# ARVO 2023 Important Dates

## 2022

- Oct. 28** Applications for exhibit space must include full payment; final balance due for exhibit space
- Nov. 14** Online Exhibitor Service Manual available to exhibiting companies paid in full  
  
Exhibitor registration opening

## 2023

- Feb. 20** Exhibit space application deadline for inclusion in ARVO Pocket Guide
- March 3** Deadline for notifying ARVO Exhibits Management of intent to use non-official contractors (EACs)
- March 8** Hotel reservation deadline
- March 20** First day for receipt of freight shipments to Freeman warehouse in New Orleans, La.
- April 12** Last day for receipt of freight shipments to Freeman warehouse\*
- April 21 – 22** Exhibit installation (8am – 5pm)
- April 23 – 26** Exhibit Hall open (8:30am – 5pm)
- April 26** Dismantling begins 5 – 11:59pm

\* Deliveries after this date may be rejected or incur a late storage fee.



## Why Exhibit at ARVO 2023

The Association for Research in Vision and Ophthalmology (ARVO) Annual Meeting is the world's leading educational and networking forum for clinicians, researchers, students and trainees in the fields of eye and vision research and science. If you are committed to advancing research into understanding the visual system and preventing, treating and curing its disorders, consider an exhibit at the ARVO Annual Meeting. The ARVO meeting is recognized as one of the top 50 medical meetings by the Healthcare Convention & Exhibitors Association.

ARVO's exhibit hall features the latest advances in eye and vision science, treatments, technology and services for scientists, researchers and clinicians.

The ARVO Annual Meeting is ideally suited for exhibitors that focus on the following:

- Clinician-scientist development programs
- Contract research organizations
- Diagnostic systems
- Digital microscope, cameras and software
- DNA analysis services
- Education/information
- Electronic health records/electronic medical records
- Imaging systems
- Medical devices
- Pharmaceuticals
- Product development devices
- Publications (book, journals, other)
- Research products, cell culture and bioassays
- Screening devices
- Surgical instruments

Applications, exhibitor registration and the Exhibitor Service Manual will be available online only at [ARVO.org/Exhibitors](https://www.arvo.org/exhibitors).

## Booth Rates

### Commercial

\$2,950 – 10' X 10' inline booth  
\$29.50 per square foot  
\$900 corner fee

### Non-profit

\$900 – 10' X 10' booth  
\$9.00 per square foot  
\$200 corner fee

Includes:

- Free WiFi internet access
- Company listing in the ARVO Annual Meeting Pocket Guide and on the event website
- Six exhibit-only and two full meeting registrations per 10' x 10' booth space purchased\*

### Meeting Suites/Executive Suites

- Exhibitor – \$31 per square foot
- Non-Exhibitor – \$42 per square foot
- Executive Meeting Suite – starting at \$20,000 per meeting suite
- Suites come in sizes determined by ARVO/NTP.

Suites include:

- Draped walls and exterior ID sign. The Executive Meeting Suite includes a hardwall exterior.
- One 36" round table, 4 chairs. Executive Suite includes conference table and 8 chairs.
- Free WiFi internet access.
- Company description in the ARVO Annual Meeting Pocket Guide and on the event website.
- Six exhibit-only and two full meeting registrations. Executive Meeting suite includes 12 exhibit-only and four full meeting registrations.\*
- Electric and audiovisual can be purchased for an additional charge.

\*Exhibit-Only name badges do not permit admission to scientific or platform sessions. A full meeting exhibitor badge is not sufficient for presentation of an abstract as First Author. First Authors who are exhibit representatives must also register as full meeting, non-exhibitor attendees.

# ARVO Member Demographics

(2022 membership)

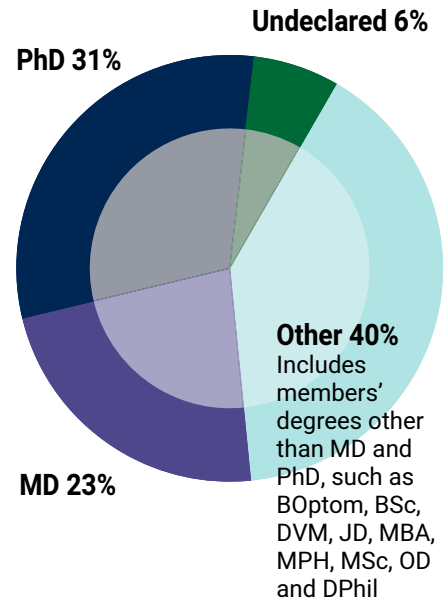
## Why Market with ARVO?

- ARVO is globally-recognized and respected as a leading provider of quality content and research
- Members rely on ARVO for ground-breaking technologies and industry trends that advance their areas of research
- ARVO's Annual Meeting is the industry's premier gathering place for information exchange and networking

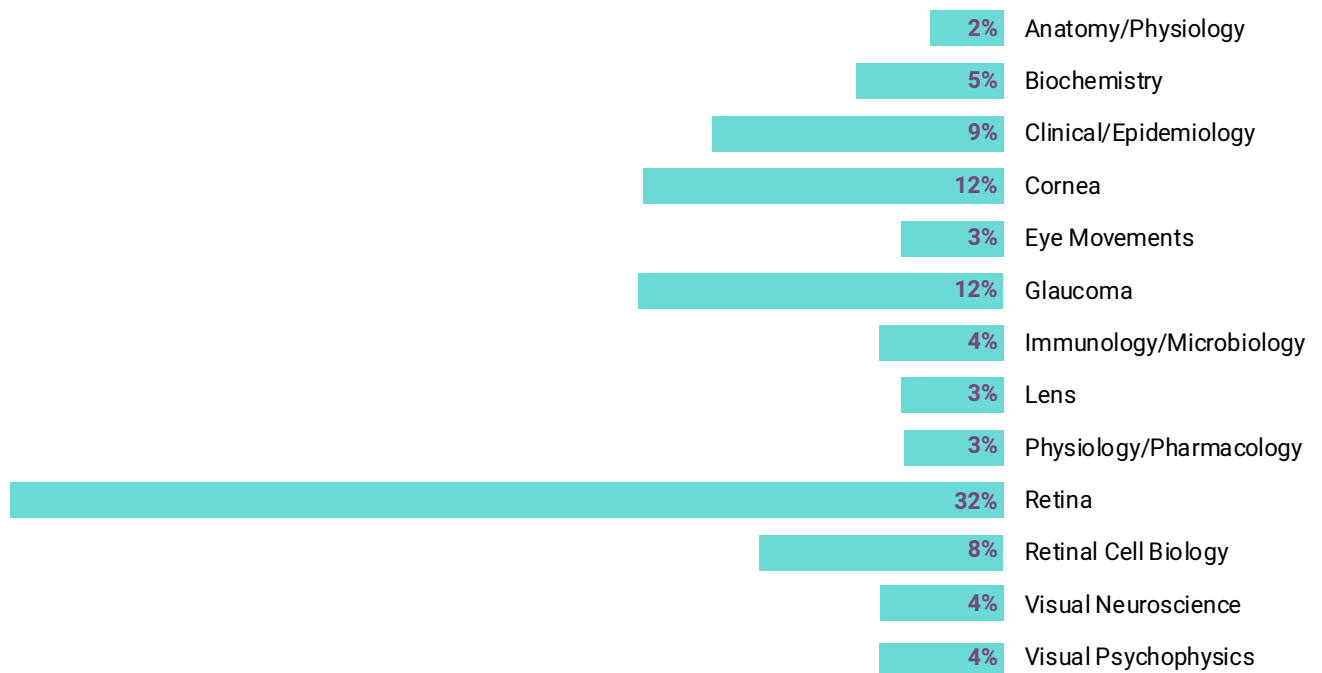
## ARVO Membership



## ARVO Members by Degrees

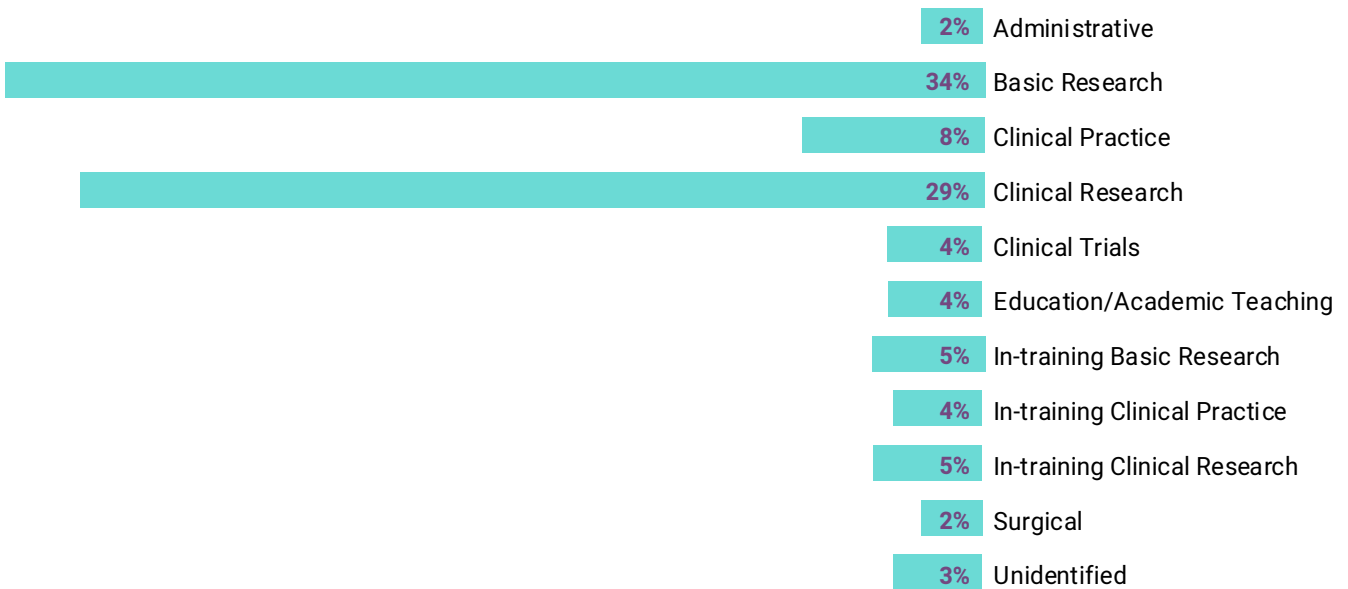


## Members by area of interest



# ARVO Member Demographics

## Members by Professional Focus



**Nearly 80%  
of ARVO  
members  
attend the  
ARVO Annual  
Meeting.**

# ARVO Meeting Demographics

The ARVO Annual Meeting is your best opportunity to market your products and services to leaders in eye and vision research from around the world.

## ARVO Meeting Registration Breakdown

	Registrants	%
U.S.	5286	67%
Non-U.S.	2662	33%
<b>Total</b>	<b>7948</b>	<b>100%</b>

\*Total does not include meeting exhibitors



## 2022 attendees by region of residence



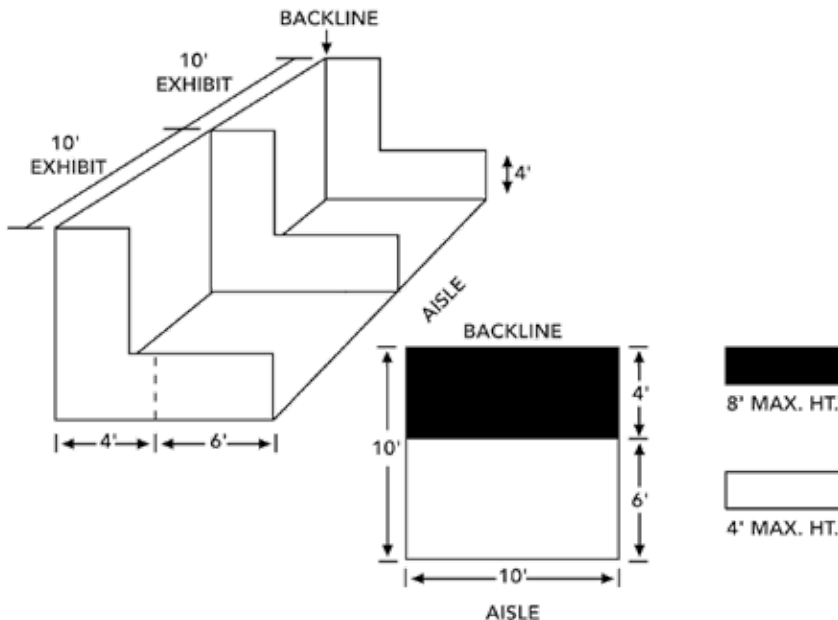
# ARVO 2023 Exhibit Booth Design

ARVO 2022 will offer linear or inline booths as well as island booths in a variety of sizes to meet your needs.

## Inline Booth Design

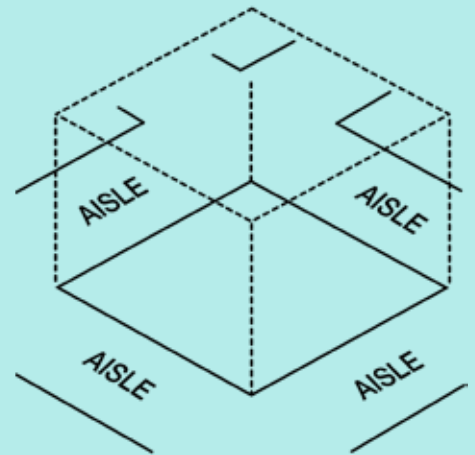
- Standard inline booths will be used. All inline booths are 10' x 10' (approximately 3.1m x 3.1m). Exhibitors may reserve up to three contiguous in-line booths. ARVO does not permit peninsula booths, i.e., two or more booths at the end of two rows facing a cross aisle, except with the purchase of a 20' x 20' booth.
- Rental includes free wireless internet access (WiFi).
- Rental includes 8' high back drapes and 36" high side drapes and a standard 7' x 44" identification sign with company name.
- All booths must be carpeted. Order forms are included in the online Exhibitor Service Manual.
- The back wall of the display is limited to 9' in height and a depth of 4'. Equipment that must be placed in the front 6' of the booth should not block the view of adjacent booths or present unattractive backdrops, e.g., computer cables.
- The aisles are the property of all the exhibitors; therefore, each exhibitor is responsible for proper flow of traffic through the exhibit area. Do not place your demonstration areas on the aisle line of your exhibit if you expect many people to congregate at one time. Leave space within your exhibit area to absorb the majority of the crowd.

## Inline Booth Diagram



## Island Booth

An island booth is any booth exposed to aisles on all four sides. The entire space may be used. The maximum allowable height is 20 feet, including signage. Signage or overhead sign are permitted for island booth. All exhibitors with island booths that are 20' x 20' (400 square feet) or larger must submit a drawing of the proposed booth layout to ARVO show management by Fri., March 3. Drawings must include a top and a side view of the exhibit and indicate all dimensions. Island exhibitors who have not obtained prior ARVO approval will not be permitted to set up until their design has been approved. Island booths 20' x 20' or larger may include walls, but these are required to allow at least 50% see-through on all four sides.

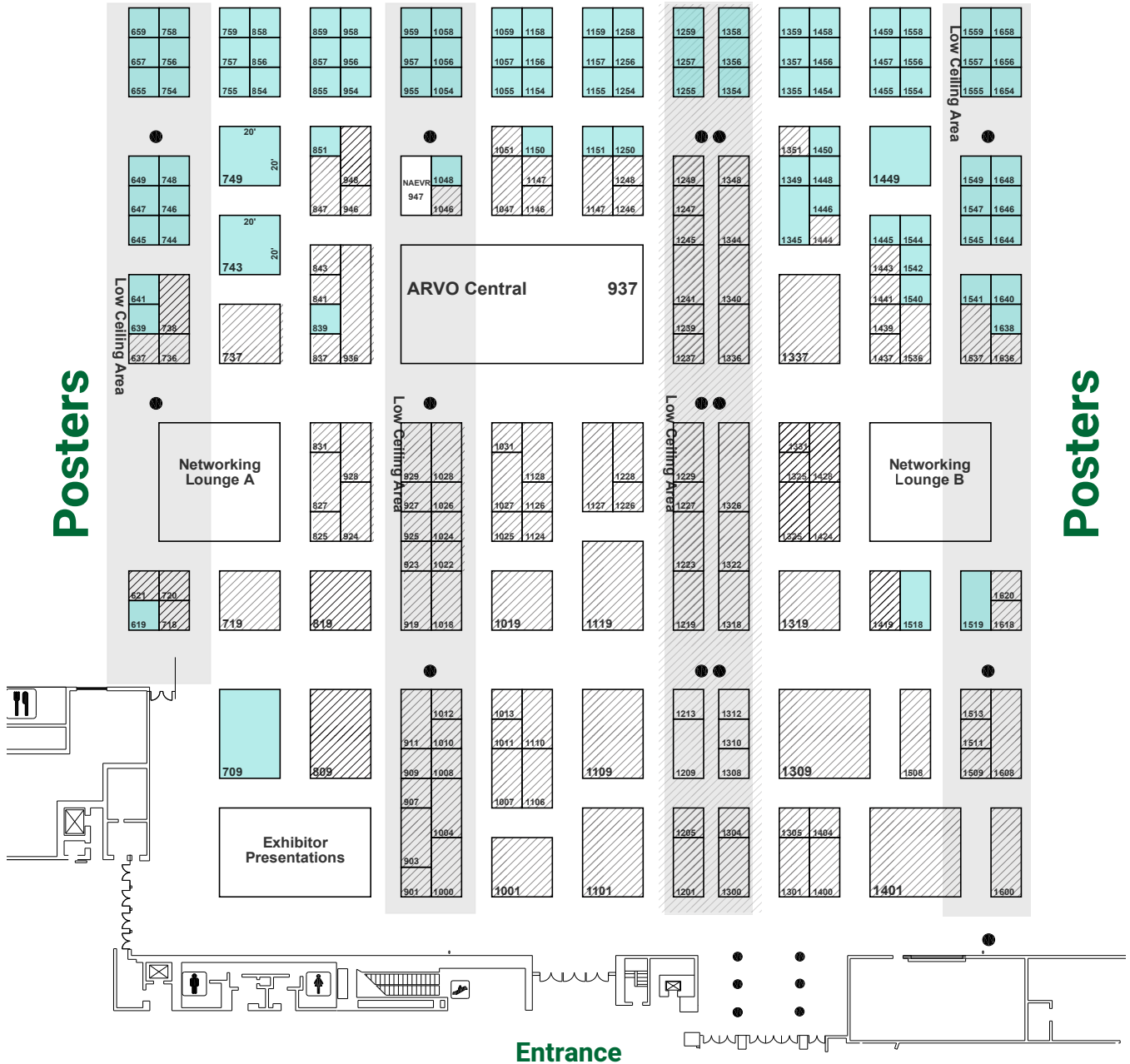


# ARVO 2023 Exhibit Hall Floor Plan

Exhibit Dates: April 23 – 26 | Ernest N. Morial Convention Center | New Orleans

## Concessions and Seating

1664



## To Reserve a Booth

**Step 1** – Go to [ARVO.org/Exhibitors](https://www.arvo.org/exhibitors)

**Step 2** – Choose an available booth. (If you wish to combine booths, please contact the Exhibits Sales Manager at 1.703.683.8500 or [ARVOSales@ntpevents.com](mailto:ARVOSales@ntpevents.com).)

**Step 3** – Purchase and reserve at [ARVO.org/Exhibitors](https://www.arvo.org/exhibitors)

■ Available booth as of Sept. 2022

▨ Reserved booth



# ARVO 2023 Exhibitors

(as of September 2022)

## A

Absorption Systems  
Aero Pump GmbH  
Alcon Vision, LLC  
Alimera Sciences  
Allergan, an Abbvie Company  
Allergan, an AbbVie Company  
Medical Affairs  
Altasciences  
Apellis Pharmaceuticals  
Aptar Pharma  
Association Ocular Pharmacology  
and Therapeutics  
Aurora Surgical LLC  
AYOXXA Biosystems Inc.

## B

Biomere  
BrightFocus Foundation

## C

Cambridge Research Systems  
Castle Biosciences, Inc.  
Celanese  
Celularity Inc.  
Charles River  
Cognition Therapeutics  
Corza/Katena  
Cylite

## D

Diagnosys LLC  
Doheny Eye Institute (DIRC)  
Dompé Medical Affairs  
Elsevier Inc  
Emmes  
Encompass Pharmaceutical  
Services, Inc.  
Epsilon  
Eversight  
Experimentica Ltd.  
Exsera BioLabs  
EyeBioKorea  
EyeCRO  
Eyenuk, Inc.

## F

Fareva

## G

Gene Tools, LLC  
Genentech, Inc.  
Genesis Drug Discovery &  
Development (GD3)  
Geuder AG  
Glauconix Biosciences, Inc.  
Global Vision Technologies  
Globe Biomedical

## H

Heidelberg Engineering, Inc.

## I

ICARE USA  
Imagine Eyes  
International Society for Eye Research  
Iris Pharma

## J

JAMA Network

## K

Keeler Instruments  
Konan Medical USA, Inc.  
Kugler Publications

## L

Labcorp Drug Development  
LENZ Therapeutics  
Lexitas Pharma Services, Inc.  
Lions Eye Institute for Transplant  
and Research  
Lions Gift of Sight  
Lions VisionGift  
LKC Technologies, Inc.  
LumiThera, Inc.

## M

M&S Technologies  
MedOne Surgical  
MERIT  
Metrovision  
Modulight Corp

## N

Nanoscope Instruments  
National Eye Institute  
Nemera  
Nidek

## O

Ocugen  
Ocular Instruments  
Oculus, Inc  
OcuMetrics, Inc  
OcuScience  
OHSU Casey Eye Institute  
Olleyes  
Ophthalmics LLC  
Optos Inc  
Ora, Inc.  
OSOD, LLC

## P

Philophos, Inc.  
Phoenix MICRON  
Powered Research

Precision Vision, Inc  
PriMed Non-human Primate  
Research Center of Sichuan  
PriMed Shines Bio-tech Co., Ltd  
ProMed Pharma LLC  
Promedica International

## R

Regeneron  
RetinAI Medical AG  
Review of Ophthalmology  
Roland Consult Stasche & Finger  
GmbH

## S

Santen  
Seonix Bio  
Sever Pharma Solutions  
Silgan Dispensing Systems  
Spark Therapeutics  
Spective LLC  
Speedway Delhi  
Spring Vision LTD  
StageBio  
Striatech  
Syneos Health

## T

Thea Pharma Inc.  
Theia Imaging, LLC  
Topcon Healthcare  
Translational Imaging Innovations  
Trial Runners LLC  
Tsubota Laboratory, Inc.  
Twenty Twenty Therapeutics

## U

Unither Pharmaceuticals  
University of Nebraska Medical  
Center

## V

Vasoptic Medical, Inc.  
Vestrum Health  
Vial  
Virscio, Inc.  
Volk Optical, Inc  
Voxeleron LLC

## W

World Glaucoma Association  
WuXi AppTec - Laboratory Testing  
Division

## Z

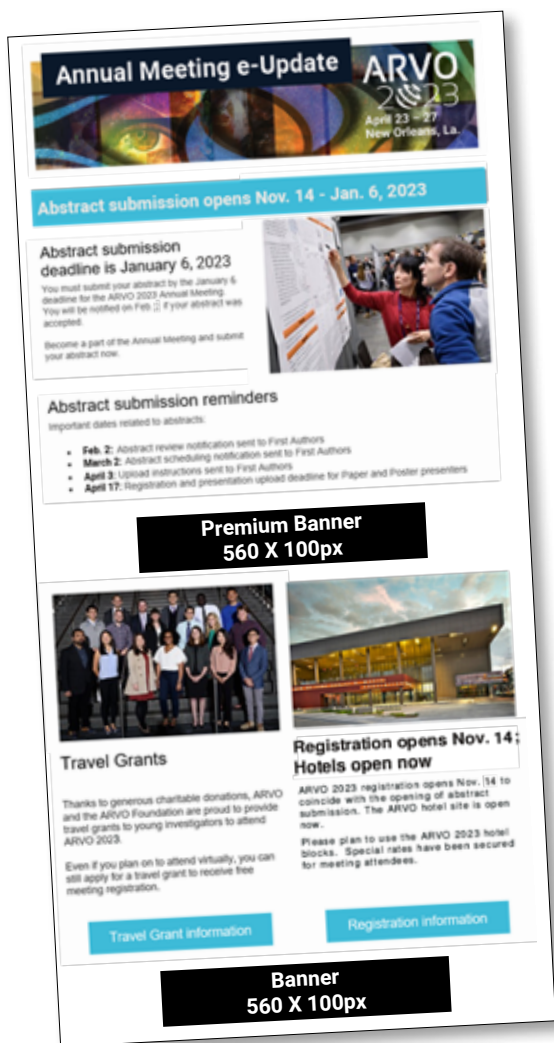
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# ARVO 2023 Advertising Opportunities

## Annual Meeting e-Update Newsletter

ARVO distributes the Annual Meeting e-Update, a regular email newsletter, to current Annual Meeting registrants and all ARVO members. The email publication offers advertisers an excellent way to bring their information and marketing direction into the inbox of more than 13,000 eye and vision scientists.

**Content focus:** Vital event details, session overviews, program schedules, helpful tips, reminders and last-minute changes related to the Annual Meeting. The publication is distributed daily during ARVO's Annual Meeting (premium to advertise in these issues).



### Specifications

Banner specs: 560 X 100px. Online ads must be under 200KB. Images that are PNG, JPG, GIFs are fine to be submitted for ads. Animated GIFs or SWF (Flash-based ads) are not accepted.

### Frequency:

#### Pre-Meeting issues

Jan. 5	Jan. 19	Feb. 2
Feb. 16	March 2	March 16
April 13	April 20	

#### Onsite Issues:

Sat., April 22	Sun., April 23	Mon., April 24
Tues., April 25	Wed., April 26	Thurs., April 27

**ARVO Annual Meeting e-Update messages will be sent to all ARVO 2023 meeting registrants, current ARVO members and meeting attendees for the last three years (approximately 13,000 recipients).**

### Pre-Meeting Issues

Rates (per issue)	1x	3x	6x
Premium Banner	\$1,500	\$4,000	\$8,000
Banner	\$1,000	\$2,500	\$5,000

### Onsite Meeting Issues

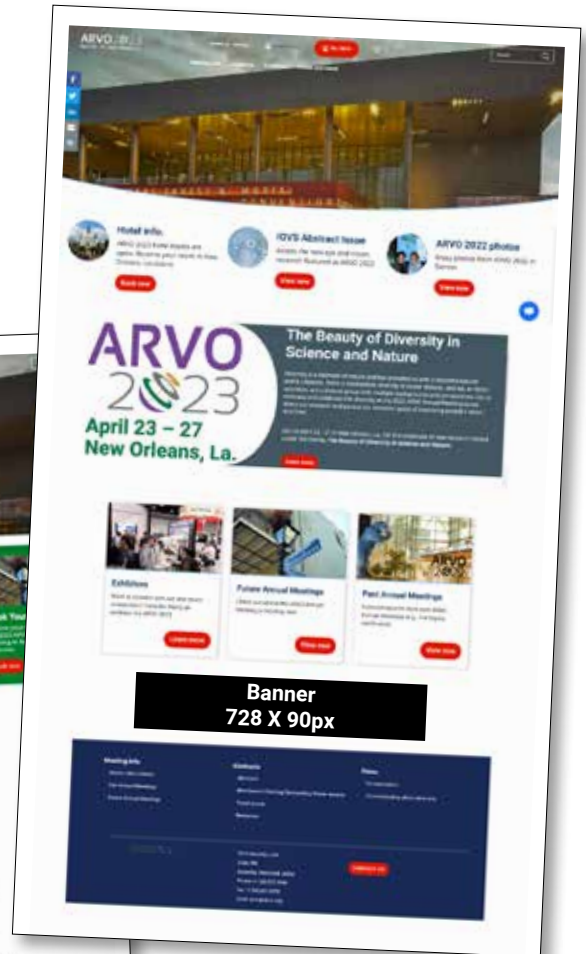
For pricing for 3 or more issues, please contact us.

Rates (per issue)	1x	2x	3x
Premium Banner	\$2,500	\$4,500	\$6,500
Banner	\$2,000	\$3,500	\$5,000

# ARVO 2023 Advertising Opportunities

## Annual Meeting Website

ARVO's Annual Meeting website offers the ability to market specifically to Annual Meeting participants as well as those learning about the meeting. The ARVO Annual Meeting site contains all information for the meeting including scientific sessions, travel, programming and more. Whether you are an exhibitor or have a product or service that may interest attendees, advertising on the ARVO Annual Meeting website offers the opportunity to reach leaders in eye and vision science and research.




**The ARVO Websites:**  
Average unique visitors per month = **27,012**  
Average page views per month = **167,278**  
Source: Google Analytics (monthly average from May 2021 to May 2022)

## ARVO.org/AM Ad Rates

Rates	3 month	6 month	1-year
Banner	\$3,500	\$6,500	\$12,000

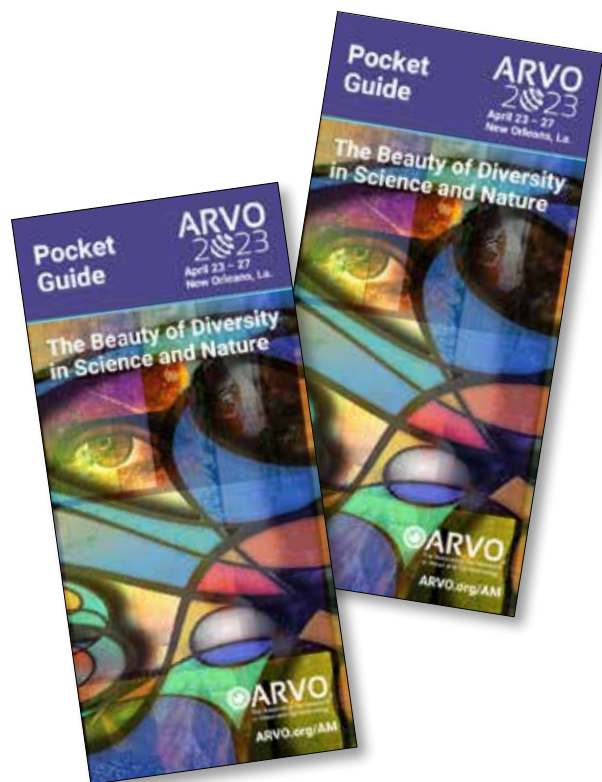
## Specifications

Banner ads are 728 X 90px; responsive ads that must accompany banner ads are 300 X 250px. Online ads must be under 200KB. Images that are PNG, JPG, GIFs (animated or otherwise) in the specified dimensions are fine to be submitted for ads. SWF (Flash-based ads) cannot be accepted. Please note banner ads run for a specific time limit, not a guaranteed impression amount.

# ARVO 2023 Advertising Opportunities

## Pocket Guide

Each ARVO Annual Meeting attendee receives a copy of this pocket-sized publication in their meeting tote bag. The Pocket Guide serves as an essential logistical tool for navigating the ARVO Annual Meeting sessions, exhibits and events. It contains maps of the convention center, schedules for both scientific and social events, a complete exhibitor directory and much more.



**The Pocket Guide is given onsite to each meeting attendee and placed in each exhibitor booth. A pdf of the Pocket Guide will also be available on the ARVO Annual Meeting website.**

<p>Full Page 4" x 8-1/2" 101 X 215 mm</p> <p>4-1/4" x 8-7/8" 107 X 225 mm Bleed;</p> <p>3-1/2" x 8" 88 X 203 mm Live</p>	<p>1/2 Page Horizontal 3-1/8" x 3-5/8" 79 X 92 mm</p>
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## Specifications

**Ad close: March 3, 2023**

**Materials due: March 17, 2023**

Electronic format specifications should meet SWOP specifications; high-resolution CMYK PDF files with crop and bleed marks. PDFX/1A: 2001 is preferred.

Rates	2023 exhibitor	2023 non-exhibitor
<b>Size</b>		
Full-page, black and white	\$3,500	\$3,900
Full-page, 4-color	\$5,645	\$6,045
1/2-page, black and white	\$2,125	\$2,340
1/2-page, 4-color	\$4,275	\$4,485
<b>Premium Placements</b>		
Back cover, 4-color only	\$7,200	n/a
Inside front cover, 4-color only	\$6,750	n/a
Inside back cover, 4-color	\$6,450	\$7,225
Inside back cover, B&W	\$4,250	\$4,750
Opposite inside front cover, 4-color	\$6,300	\$7,075
Opposite inside front cover, B&W	\$4,125	\$4,495

# ARVO 2023 Advertising Opportunities

## Aisle Signs

**Price based on 10 aisle danglers: \$8,000**

Increase awareness of your company as a sponsor of an exhibit hall aisle sign. Each aisle in the hall is marked with a 4' x 8' aisle sign. Your company logo and booth number will be displayed at the bottom of each aisle sign.

**Artwork deadline: March 3 (additional fees apply after this date).**

## Banner Advertisements

**Starting at \$10,000**

Put your message on a banner that is strategically placed in a high-traffic area of your choice. Sizes and locations vary. Contact ARVOSales@ntpevents.com for details and locations. ARVO meeting management produces and installs banners. Sponsor to provide artwork.

**Artwork deadline: March 3 (additional fees apply after this date).**

## Floor Decals

**\$3,000 (pair of 3' x 3' or one 6' x 6')**

Take advantage of this opportunity to direct ARVO attendees to your booth with highly-visible, color floor decals on the show floor. The stickers display your company branding and provide an excellent way to maximize your booth traffic. ARVO produces and installs the decals, sponsor provides artwork. Exact location to be determined by ARVO meeting management.

**Artwork deadline: March 3 (additional fees apply after this date).**

## Light Boxes

**Starting at \$6,500**

Ensure you capture everyone's attention with these high-impact, double-sided 8-foot-tall light boxes. Each fixture will feature a backlit panel of your marketing message. Sponsor must provide artwork. Price includes production. Exact location to be determined by ARVO meeting management based on sponsor's preferred location.

**Artwork deadline: March 3 (additional fees apply after this date).**

## Meter Panels

**Starting at \$2,850**

**Ancillary Event Meter Panel: \$4,000**

Attendees will notice your double-sided signs in strategic high-traffic locations along their walk to registration and to the poster and exhibit hall every day. ARVO produces and places the meter panels. Sponsor to provide artwork pending approval of ARVO. Exact location to be determined by ARVO meeting management based on sponsor's preferred location.

**Artwork deadline: March 3 (additional fees apply after this date).**

## Window, Door and Escalator Clings

**Call for pricing**

These advertising clings are a proven eye-catcher and make a dramatic impression on attendees as they travel throughout the convention center. ARVO produces and installs the graphics. Size and locations vary.

**Artwork deadline: March 3 (additional fees apply after this date).**



# ARVO 2023 Sponsorship Opportunities

## Members-in-Training Lounge

**\$15,000 (exclusive)**

The Members-in-Training Lounge serves as a dedicated space where Members-in-Training (MITs) can network, hold small meetings, get information and advice about the program and ARVO membership, check emails, etc.

Opportunity includes:

- Onsite signage outside and in the lounge
- Opportunity to distribute approved literature
- Badge scanner
- Banquet rounds and chairs
- Morning coffee break each day
- Afternoon snack break each day

Options for upgrades include, but are not limited to:

- Upgraded furniture
- Additional food and beverage
- Branded cookies

## ARVO Sunday Social (April 23)

**\$9,000 (exclusive)**

The ARVO Sunday Social will be a highlight of ARVO 2023, offering your company a chance to engage attendees on the first day of the Meeting. ARVO's largest networking event will likely sell out, making it a high-impact sponsorship opportunity.

## Student/Trainee Social (April 24)

**\$9,000 (exclusive)**

This networking event draws young researchers from around the world and recognizes grantees who have demonstrated exceptional skills in eye and vision research. Show your company's commitment to this next generation of eye and vision researchers as a key supporter of the event.

## Breakfast with the Expert (April 25)

**\$15,000 (exclusive)**

Breakfast with an Expert gives students and member trainees a relaxed opportunity to interact with industry experts and fellow attendees. Supply your own expert to provide career and professional development advice. Expert to be approved by ARVO.

## ARVO Karaoke (April 26)

**\$9,000 (exclusive)**

Attendees share their vocal talents or cheer on their favorite performer at ARVO's annual Karaoke Night! The event features light snacks, great drinks, fun and entertainment! Sponsorship includes visible signage and/or food and drink support for your company.

## Exhibitor Education Lounge

**Starting at \$3,000 (limited availability)**

Present information about your products, services or research directly to an audience of attendees with this highly visible, cost-effective opportunity. (Please note that poster presenters must select a time that is after their poster session.)

Opportunity includes:

- Schedule of presentations on meter panel in exhibit hall and another in registration area
- Designated presentation area on show floor
- Includes screen, podium and handheld microphone
- Recognition on event signage
- Each presentation to receive a push notification in the app and one announcement in the exhibit hall
- Designated time slots for 30-minute presentations
- Sponsor to provide title and description
- Information in ARVO 2023 Annual Meeting Pocket Guide and on ARVO website
- Promotion during Annual Meeting on walk-in slides and on social media
- Food and beverage options are available for premium pricing.

Sign on early to secure your presentation time. Call for more information.



# ARVO 2023 Branding Opportunities

## Tote Bags

**\$20,000 (exclusive)**

Sponsorship includes company logo on the ARVO 2023 tote bag. All in-person meeting attendees receive a bag at registration. The ARVO Annual Meeting logo will be printed on one side of the tote and your 1-color company logo will be printed on the other side. Your logo will be visible throughout the entire meeting and beyond. ARVO will provide bags and shipping. Sponsor will need to provide camera-ready artwork.

**Artwork deadline: January 14.**

## Tote Bag Insert

**\$5,000 each (limited to 6 inserts)**

Expose your brand to all ARVO 2023 attendees. Place an insert in the official bag distributed to all attendees ensuring your message will leave an impression on your target audience. Literature insert may be up to 8.5" x 11" double-sided. Alternative sizes and items will be considered on a case-by-case basis and require ARVO approval.

**Finished product must be shipped to Freeman warehouse in New Orleans between March 20 – April 12.**

## Hand Sanitizers with Carabiner

**\$14,000 (8,000 pieces)**

Unique opportunity to brand a 1 oz. hand sanitizer in travel-size bottle with your company logo. The bottle can be clipped to the convention totes or given out in bins placed throughout the Morial Convention Center.

**Artwork deadline: TBD**

## Upcycled Water Bottles

**\$30,000 (8,000 pieces)**

Water bottle fillers are placed throughout the Morial Convention Center. Sponsoring a branded water bottle that is refillable is a great opportunity to provide a useful item during the meeting and a keepsake afterwards. These 20 oz. bottles with drink-thru lids are molded from 100% post-consumer Recycled rPET. They are BPA Free and FDA compliant.

**Artwork deadline: TBD**

## Key Cards

**\$25,000 (exclusive)**

Sponsorship includes two key cards issued per room; single-sided, 4-color graphics. Call for more information and deadlines.

**Artwork deadline: March 3 (additional fees apply after this date).**

## Notebooks

**\$7,500 (exclusive)**

Sponsor has the opportunity to produce and brand 8,000 notebooks that will be inserted into each attendee tote bag. Design and dimensions must be approved by ARVO in advance of production. Notebook design may not include the ARVO logo.

**Notebook must be shipped to Freeman warehouse in New Orleans between March 20 – April 12.**



# ARVO 2023 Sponsorship Opportunities

## Ancillary Event Promotion Package

**\$1,000 (listing only)**

Sponsorship includes a 50-word online listing with company logo on ARVO ancillary event website page. Link to full event details and registration. Inclusion on one pre-show email informing attendees about ancillary events. Event date/time/location, and url link must be submitted two weeks in advance of eblast.

## Wi-Fi Sponsorship

**\$20,000 (exclusive)**

Be the exclusive Wi-Fi sponsor and get noticed whenever Wi-Fi is mentioned. Sponsor will be featured on the table tents with login information, on signage where Wi-Fi is mentioned, will receive a complimentary tote bag insert and can run a complimentary full-page color Pocket Guide advertisement. The Pocket Guide is included in every attendee tote bag.

## YOU ARE HERE Sign

**\$4,500**

Attendees will notice your sponsored "You are Here" sign as soon as they enter the exhibit hall. The 6' 6" X 7' 6" entrance sign will have the floor plan and directory of ARVO exhibitors with your company logo at the top of the sign. ARVO produces and places the sign. Sponsor to provide artwork.

**Artwork deadline: March 3 (additional fees apply after this date).**

## Headshot Lounge

**\$25,000 (exclusive)**

New for 2023, the headshot lounge sponsorship positions your company as the exclusive sponsor for this popular lounge that offers free professional headshots to attendees. Your logo is included on a meter panel in the lounge acknowledging you as sponsor. Additional recognition wherever the lounge is mentioned in the Pocket Guide and in emails to attendees. All headshots will be sent via email with sponsor branding included.

## Luggage/Coat Check Sponsorship

**\$12,000**

Sponsorship will allow for luggage check to be complimentary for attendees. Sponsor logo will be included wherever the Luggage/Coat Check is advertised to attendees (Annual Meeting e-Update, Annual Meeting website, Pocket Guide (if logo is received by artwork due date). Sponsor logo will also be included on the coat check tickets, and on one meter panel in front of coat check. Sponsor can provide branded giveaway (e.g. luggage tag).

**Artwork deadline: March 3 (additional fees apply after this date).**

## Shuttle Bus Sponsorship

**Call for pricing**

New for 2023, shuttle bus sponsorships allow your brand to be seen throughout the city by not only meeting attendees but the general public as well. External bus wrap graphics showcase your brand throughout the city. Interior options include headrests. Pricing starts per bus, up to five busses.





# ARVO 2023 Sponsorship Opportunities

## Mobile App

ARVO's mobile conference app offers unmatched advertising opportunities to attendees. In addition to banner ads and logo placements, the app provides the ability to include your marketing collateral, saving you thousands of dollars in printing and shipping costs and thereby reducing your own exhibitor carbon footprint. This ensures the best attendee experience with your brand.

### Mobile App Main Sponsor

**\$20,000 (exclusive)**

Attendees won't miss your ad when they start up the app or receive an update. You will make a powerful impression as your company logo displays at each full app restart. Includes an exclusive sponsor tab in the "More" section of the app. This option is available to one sponsor only.

Opportunity includes:

- Sponsor logo displays on startup screen upon launch of app and each restart
- Exclusive sponsor tab in the "more" section of the app
- Table tents placed throughout the convention center with sponsor recognition
- Full sponsor recognition: Pocket Guide, on-site signage, website, mobile app – includes logo on all these placements as a "thank you to our sponsor"
- One premium banner ad on NOW screen (non-exclusive)

### Premium Banner Ad on NOW Screen

Advertise directly on the NOW screen (home page) of the mobile app with banner ads that are timed to specific days during the meeting. Limit of one sponsor per day.

- **\$2,000 before event start**
- **\$3,500 Day 1**
- **\$3,000 Day 2**
- **\$2,000 Day 3, 4, or 5**

### Push Notifications

**\$3,000**

Display your message at a certain time and date within the app. Ideal for new product or booth event announcements. Limited to one sponsored notification per day. ARVO's mobile conference app offers unmatched advertising opportunities to attendees.



# ARVO Foundation Sponsorship Opportunities

## ARVO Foundation Gala Sponsorships

The ARVO Foundation Dowling Society and Gala Awards Ceremony is hosted the Saturday evening before the ARVO Annual Meeting. Members and friends of ARVO, many of whom are the most prominent and most senior members of the eye and vision research community, join together to honor individuals and organizations who have shown dedication to the ARVO Foundation and its mission.

### ARVO Foundation Gala

Sat., April 22, 2023 | 7:30 – 10:30pm CDT  
 Ernest N. Morial Convention Center  
 900 Convention Center Blvd.  
 New Orleans, LA 70130  
[ARVO.org/Foundation/Gala](https://www.arvo.org/Foundation/Gala)

### Table Sponsorships

Tables are reserved for each group. Gold tables provide a higher support level to the Foundation and include a prominent location at the event.

**Gold Table** – Tables of 10 = \$5,000

**Silver Table** – Tables of 10 = \$3,750

### Sponsorship Packages

Visionary \$25,000	Benefactor \$15,000	Champion \$10,000
<b>Benefits</b>	<b>Benefits</b>	<b>Benefits</b>
20 tickets	15 tickets	10 tickets
Logo on signage	Logo on signage	Logo on signage
Logo on event website with link	Logo on event website with link	Logo on event website with link
Thanked during speaking program	Thanked during speaking program	Thanked during speaking program
Invitation to VIP Dowling Society reception	Invitation to VIP Dowling Society reception	
Opportunity to provide a 30-second video to be played at live event		



# ARVO Foundation Sponsorship Opportunities

## ARVO Foundation WEAVR Luncheon Sponsorships

Women in Eye and Vision Research (WEAVR) is an initiative of the ARVO Foundation to further develop and strengthen women who are pursuing careers in the visual sciences. WEAVR supports and promotes networking, career development, and access to research opportunities for female vision scientists. The luncheon will feature a special guest speaker, full lunch and networking with colleagues.

### WEAVR Luncheon

Tues, April 25, 2023 | 1:45 – 3:15pm CDT  
Ernest N. Morial Convention Center  
[ARVO.org/Foundation/WEAVRevent](https://ARVO.org/Foundation/WEAVRevent)

### Table Sponsorships

**Gold Table** – Tables of 10 = \$3,000

**Silver Table** – Tables of 10 = \$2,000

### Sponsorship Packages

<b>Visionary</b> <b>\$20,000</b>	<b>Benefactor</b> <b>\$10,000</b>	<b>Champion</b> <b>\$5,000</b>
<p><b>Benefits</b></p> <ul style="list-style-type: none"> <li>20 tickets</li> <li>Logo on signage at the live event</li> <li>Logo on event website with link</li> <li>Thanked during speaking program at the live event</li> <li>Invitation to VIP Dowling Society reception</li> <li>Opportunity to provide a 30-second video to be played at live event</li> </ul>	<p><b>Benefits</b></p> <ul style="list-style-type: none"> <li>15 tickets</li> <li>Logo on signage at the live event</li> <li>Logo on event website with link</li> <li>Thanked during speaking program at the live event</li> <li>Invitation to VIP Dowling Society reception</li> </ul>	<p><b>Benefits</b></p> <ul style="list-style-type: none"> <li>10 tickets</li> <li>Logo on signage at the live event</li> <li>Logo on event website with link</li> <li>Thanked during speaking program at the live event</li> </ul>





# ARVO

# IMAGING IN THE EYE CONFERENCE

April 21 – 22, 2023 | Morial Convention Center | New Orleans

The 2023 Imaging in the Eye conference begins on Fri., April 21, with a special lecture followed by a light reception. The learning continues Sat., April 22, with a full-day conference bringing together more than 500 eye and vision researchers specializing in imaging.

Attendees consist of members of the basic science, clinical, engineering and industrial communities who are interested in new techniques and methods for imaging in the eye and their applications to clinical ophthalmology, fundamental vision research and biomedicine.

The conference showcases the advances in many imaging techniques including:

- optical coherence tomography (OCT)
- adaptive optics (AO)
- nonlinear microscopy and other advanced imaging methods as a tool to understanding the visual system



## Sponsorship Opportunities

### Friday Night Reception Sponsorship – \$10,000 (exclusive)

- Sponsor to receive six complimentary registrations to the Imaging in the Eye Conference
- Sponsor may distribute literature or a giveaway during the reception. (Alternatively, literature racks could be provided in registration.)
- Sponsor receives one meter panel designed with their own artwork to be placed in reception area
- Sponsor's logo to be included on welcome slide (Reception sponsored by.....)
- Sponsor's logo on table top thank you signage during reception
- ARVO to provide branded napkins with sponsor logo (if desired)

### Imaging Conference Sponsorship – \$5,000 (multiple available)

- Four complimentary Imaging Conference registrations
- Verbal acknowledgment during the Imaging Conference introduction and closing
- Logo recognition in one imaging program email to attendees
- Ad placement with URL in the Imaging Conference online program book
- Ad placement in the Imaging Conference mobile app
- Logo on thank you signage in the break time and poster areas

### Add-On Sponsorship

ARVO Imaging Conference sponsors have the option to add on one or more of the following opportunities:

- Table Top Display near registration for Imaging sponsor-\$2,000
- Pocket Guide ad placement – 25% off of the exhibitor rate
- ARVO.org website advertising – 25% off rate



**B2B**  
BENCH TO BEDSIDE

April 21, 2023  
8:30am – 7pm  
Ernest N. Morial Convention Center  
New Orleans, La.

In 2020, ARVO launched a unique program to educate members on how to advance translational ideas to clinically applied products. This program encouraged and fostered an innovation mindset amongst attendees. The second B2B meeting will be held in New Orleans just before the ARVO Annual Meeting.

### Sponsorship Packages

<b>Visionary</b> \$20,000	<b>Benefactor</b> \$10,000	<b>Champion</b> \$5,000
<p><b>Benefits</b></p> <p>8 complimentary B2B registrations</p> <p>Logo on event signage as highest level Visionary sponsor</p> <p>Logo on event website with link</p> <p>Thanked during speaking program</p> <p>Three-month banner ad on ARVO website</p> <p>Banner ad placement in one pre-meeting email to B2B attendees</p> <p>Opportunity to provide a 30-second video to be played at live event</p>	<p><b>Benefits</b></p> <p>5 complimentary B2B registrations</p> <p>Logo on event signage as Benefactor level sponsor</p> <p>Logo on event website with link</p> <p>Thanked during speaking program</p> <p>Three-month banner ad on ARVO website</p>	<p><b>Benefits</b></p> <p>3 complimentary B2B registrations</p> <p>Logo on event signage as Champion level sponsor</p> <p>Logo on event website with link</p> <p>Thanked during speaking program</p>

### Upgrades available to confirmed B2B sponsors at any level:

- Six foot draped table in B2B meeting area - \$2,000
- Pocket guide ad placement – 25% off the exhibitor rate
- ARVO.org banner advertising – 25% off rate



## Top Four Reasons to Exhibit at ARVO 2023

- Meet with prospective customers
- Generate sales leads with new customers
- Promote company and brand awareness
- Meet with current customers

Apply for exhibit space  
online at [ARVO.org/Exhibitors](https://www.arvo.org/exhibitors)

# ARVO 2023

**April 23 – 27**  
**New Orleans, La.**

**Ernest N. Morial Convention Center**  
900 Convention Center Blvd.  
New Orleans, La. 70130